

LIVERPOOL

OFFICIAL HANDBOOK, SEASON 1971-72 : 25p





THE DIRECTORS OF LIVERPOOL F.C.



**The president
Mr. T.V. Williams**

THE longest-serving member of the Anfield board of directors is Mr. T. V. Williams, whose connection with Liverpool F.C. goes back more than 50 years. And Mr. Williams still sees almost every match that Liverpool play.

In his time at Anfield, Mr. Williams has played many roles; now he is a life president, after having served for eight years as chairman of the club. For more than 10 years, also, he has been a member of the F.A. Council, and in the past few years he has been a member of the full international selection committee—he was a member of this committee in England's World Cup year of 1966.

Mr. Williams has a vast fund of football knowledge, and those who have worked with him know how much time he has expended on helping the cause of Liverpool.



**The chairman
Mr. Eric Roberts**

THE chairman of Liverpool is Mr. Eric Roberts, whose father, the late Robson Roberts, served on the board of directors for more than 10 years, and became vice-chairman of the club.

It is fitting, then, that the father should be followed by the son, who joined the board in 1965 and became chairman in 1969. Mr. Eric Roberts, who is managing director of the confectionery division of the Scribbans-Kemp group, is a familiar and popular figure throughout football, and he has done a great deal to enhance the image of Liverpool F.C., since he became a director. ...

Mr. Roberts has established an easy relationship, inside and outside the boardroom, which makes him respected by everyone at the club, and by officials and people connected with football away from Anfield.



A MEMBER of the Anfield board for about 15 years, Mr. Sidney Reakes, J.P., was chairman of the club from 1964 to 1967, after having been vice-chairman. This Soccer enthusiast is also a keen follower of cricket.



NEW director Mr. J. T. Cross succeeded Ald. Arthur Collins, who resigned because of ill-health. Mr. Cross, a Liverpool supporter from youth, is a director of a Liverpool firm of fruit importers.



Mr. John W. Smith, J.P., joined the board at the beginning of this year, and he has since worked closely with those who are responsible for the Development Organisation. He is a Director of Joshua Tetley & Son Ltd. the Brewers.

IN MORE than 10 years as a director, Mr. Eric Sawyer has played a leading role in Anfield's development. In his spell as finance-committee chairman, more than £1,000,000 has been spent on ground improvements.



FORMER vice-chairman, and chairman from 1967 to 1969, Mr. Harold Cartwright has now been a part of the Anfield scene for 15 years. Mr. Cartwright followed his father on to the board at Liverpool.



ONE of the longest-serving directors, Mr. Cecil Hill, joined the board in 1955, and has had a long connection with the Ground Committee, and the Pools Committee. His father was a director before him.



THERE is no greater game than Soccer; and no greater club than Liverpool. Having said that what is there left to say? Plenty... for we at Anfield are constantly trying to improve upon the record of achievement which has been written over the years.

I am often asked about the team of the 1960's and the team we have been building here, this past season or so. There is no doubt that the side which carried off the League championship twice, and the F.A. Cup, in three years from 1964 to 1966, WAS a great one.

But in football, you cannot stand still, although you treasure the memories of great days gone by. You must always be looking ahead. And that is exactly what we did, and I say now that the present team is capable of doing just as much for Liverpool as ANY team has ever done in the past.

Our task is to go forward; and we sought to do this, even when we were crippled with serious injuries last season. The evidence cannot be denied—we finished fifth in the hardest League in the world, we reached the semi-finals of the European Fairs Cup, and we reached **PRIDE** the final of the F.A. Cup.

I am disappointed, every time Liverpool lose. Even though I recognise that no team can win 'em all. But the efforts of the players last season gave us all great cause for pride.

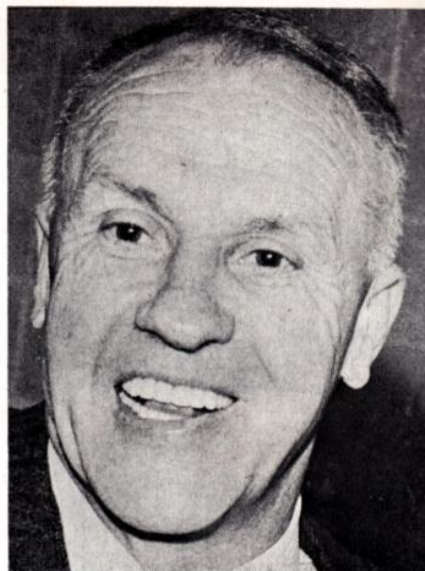
It's always sad to lose a final. That happened to us last May, and it happened to us in the European Cup-winners Cup final against Borussia Dortmund at Hampden. Yet perhaps my greatest disappointment remains the European Cup semi-final against Inter-Milan—they were the world-club champions, and after we had thrashed them 3-1 at Anfield, we went out in the return, on a 4-3 aggregate. Two of the goals which Inter scored were very much open to dispute.

However, if Soccer can be a cruel game, on occasion, it can also be a game which brings you many thrills. and I still fondly remember the 1965 Cup final, when we brought the trophy to Anfield for the first time in the club's history, after we had defeated Leeds.

BILL SHANKLY

A message from
the manager
of Liverpool

**We will
give our
best — as ever**



MANAGER Bill Shankly left his native Ayrshire a long time ago—but the Scottish accent is still very much in evidence. He has been more than a decade at Liverpool, during which time the F.A. Cup and the League championship (twice) have arrived at Anfield. Not forgetting the F.A. Charity Shield.

Bill was destined to make his name in Soccer.

He joined Carlisle at 17, and a year later was starting a 16-year career as a player with Preston. Finally, he returned to Carlisle—as their manager.

After that, it was on to Workington, Grimsby and Huddersfield. And then Bill Shankly arrived at Liverpool, where he has been the architect of some of the club's greatest triumphs.

The main thing is that you savour the good moments, as well as suffer those which are darkest. Above all, it is a great thing to be able to say—to KNOW—that you have players of real character in your team. Players who will never accept defeat, until the final whistle has blown; players who will fight until the end, who wear the team jersey with pride. Players of skill, players of heart.

Liverpool's team which goes into the 1970's has already demonstrated

that it has the qualities I have mentioned. And so we need have no fears for the future. Ours is still a young team, a team that is maturing. It is one which can only become better. Just HOW good it eventually becomes remains to be seen. But the future is bright with hope.

I would be remiss, if I did not make mention of the people who support Liverpool. The fans who flock to Anfield for every home game. They supported us magnificently last season, and I know that they will be there again, this time.

There is undoubtedly a strong bond between the supporters and the team. A bond which has been established for many years. Our supporters want the team to win—they WILL it to win; but they have demonstrated, more than once, that they can accept defeat with good grace, and they have won many friends and admirers around the country.

Now I've said my piece. It's time for the action... and the action will take place out there on the field. However the breaks go—with us, or against us—everyone connected with Liverpool knows that there is one thing for certain: we shall never, ever give of less than our best. And no man, no team can do more than this.

THIS IS OUR No.1 PROBLEM

says secretary

PETER ROBINSON

MANY people contribute towards the running of a football club such as Liverpool — full-time officials like myself, assistant secretary Bill Barlow and the four girls who are on the office staff, for instance.



There are the directors, manager, players; people like groundsman Arthur Riley—whose service, together with that of his father before him, totals more than 60 years. There are more than 60 turnstile operators on match days, around 120 stewards and programme sellers, and there is a staff of more than 50 on the catering bars.

Those of you who stand or sit near the the Press box will have notice the man in charge of arrangements there—Cyril Cambridge, who has been a helpful friend to the Press for many years, and volunteered for this match-day job as a labour of love, because he wanted to identify himself with Liverpool F.C.

BIGGEST PROBLEM

On match days, too, there are usually about 60 policemen on duty inside the ground—a constable for every 1,000 spectators, plus six sergeants and an inspector—and around 200 people on duty outside the ground.

And when the game is over, a four-man maintenance staff, led by Bert Johnson, get cracking. They ensure that Anfield is cleaned up, and everything prepared for the next game.

When I'm asked what the biggest problem is for Liverpool, I can say—promptly—that it's too many people chasing too few seats! Probably we're the only club in the country in this enviable (or unenviable) position, for most clubs have the problem of EMPTY seats.

Completion of the new stand means the 5,000-long waiting list for season tickets will be cut . . . but although the new seating will make some inroads, there will be more than 3,000 people on the list. But, as ever, we are all doing our best for the fans who support Liverpool. And we thank them, and hope they will continue to give us their support.

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ANFIELD

A message from skipper TOMMY SMITH

WHEN I look back just one year, I marvel at the transformation there has been, at Anfield. For 12 months ago, I was a relatively new skipper of the team . . . and I had to admit that I couldn't really convince myself we would be fighting for the honours at the death.

It wasn't a case of make-do-and-mend, so much as of being patient and giving the newcomers like Ray Clemence and Larry Lloyd a chance to gain experience and mature. Then our injuries forced us into many more changes—and how the players who came in responded to the challenge!

It's history now, that we did so well, and that I finished runner-up in the Player of the Year poll. I felt that my second placing was an honour not just for myself, but for the way the whole team had played, right through the season.

Finally, I have to say that our fans gave us magnificent support, through the trying days and the great moments of the season. They really showed that they were with us, all the way.

And this time, we hope, we shall be able to give them some reward for their cheers, in the shape of a trophy—maybe even two. For we are now back to full strength; and we have all matured. The way ahead is full of promise. . .



FAN-FARE ---



There's always room for more, says Ken Addison

I WELCOME this opportunity to thank all who have been connected with the Development Association of the club since its inception, in 1962.

Our agents, by selling our lottery tickets, and our supporters, by buying them, have done a magnificent job, the result of which can be seen in the redevelopment of Anfield. Yes, you have all contributed with your bobs a little way to making Anfield one of the premier grounds in the country.

We trust your help will continue, as we wish to carry on helping the club with donations towards the rebuilding programme.

In this, the first club handbook published through

the Development Association, we trust you will find something of interest; records that may start discussions, or articles that may take you back a year or two . . . which, in turn, will make you look forward to the future.

In conclusion, should any supporter feel like helping our organisation, in any way, we shall be very grateful, indeed. We have helpers already from every section of the crowd at Liverpool—and lady supporters have been among our most enthusiastic helpers—so there has been a really representative involvement.

We now have more than 1,000 agents . . . but, as I have said, we shall be glad of any other offers of help. There is always room for more!





RAY CLEMENCE

The last line of defence ... and you need

HANDS

HE'S a six-footer, weighs 12 stone; supported Manchester United as a lad; idolised Gordon Banks. Now he's just one step behind Banks—and going neck and neck with Leicester's Peter Shilton for the honour of being Banks's successor in the England goal. His name: Ray Clemence.

Liverpool manager Bill Shankly has no doubts at all that Ray would be a worthy successor to Banks of England. Neither have many other shrewd judges of football. And by World Cup time, 1974, Ray Clemence, of Liverpool, may well be England's first-choice goalkeeper. In the meantime, this 23-year old (he was born on August 5, 1948) can be proud of his record, so far.

CONSISTENT

Last season, Ray was the last line of a defence which conceded only 24 goals—which equalled the Liverpool club record; and so he confirmed the impression he had created, when he was understudying Tommy Lawrence. For while he was in the Anfield reserve team, Ray consistently kept opposing forwards at bay.

It's been a meteoric rise to the top, for Ray, who signed for Liverpool from Scunthorpe in June, 1967. For three years he served his apprenticeship as a reserve—but when he came into the first team, he swiftly won his spurs.

Trainer Bob Paisley reckons you can judge a goalkeeper by the way he can WIN a game for his team—by shutting out forwards who seem certain scorers. Bob remem-

bers seeing Ray pull off three tremendous saves against West Brom, soon after he had come into Liverpool's first team. "It all happened inside the first 15 minutes," says Bob. "I knew, then, that he'd do."

The £18,000 fee which Liverpool paid to Scunthorpe for Clemence—then virtually an unknown—seems insignificant now. As, indeed, it is. At the time, though, Ray was only 18, had played 46 first-team matches and two F.A. Cup-ties for the Lincolnshire club.

GREAT SAVES

Now Ray is an integral part of the Anfield defence, a goalkeeper who makes great saves look ordinary, and ordinary saves look easy. And in his first full season, he faced the forwards of crack European sides, as well as the cream of Britain's First Division talent.

Ray soon came to the notice of England team-manager Sir Alf Ramsey: he had played only 13 reserve matches for Liverpool, when Sir Alf chose him for an Under-23 international. Now he's on the fringe of full England honours—the chances are that he will win his first



cap this new season—and he seems set for a long reign at the top.

Ray lists his hobbies as badminton and listening to records—his favourite singers are Andy Williams and Dionne Warwick—and his favourite holiday resort is...Majorca.

After the F.A. Cup final against Arsenal, he missed Liverpool's close-season trip to Scandinavia. For he had a very important date to keep, in the last week of May... when he got married.

Now Ray's bachelor days are over; but his football career goes on—and Liverpool can bank on that safe pair of hands of his foiling strikers for many years to come.

This season, once again, Ray Clemence will be under close scrutiny—and not just from the management at Anfield. For Sir Alf Ramsey will also be watching and noting his performances, week after week.

Gordon Banks is the man in possession, as England's No. 1 goalkeeper. But when the time comes for Banks to step aside—as, inevitably, it must—the choice may well lie between Liverpool's goalkeeper and Peter Shilton.

Ray arrived on the big-time scene of Soccer later than the Leicester man, but the tremendous strides he took to stardom in one full season emphasised that Ray Clemence is a very real candidate for that England job.

So this season can see Ray helping himself, as well as helping Liverpool. Last season, as we said, the Reds finished up equalling the club defensive record, by having conceded only two dozen goals in 42 League matches. There were quite a few reasons, of course, for this achievement—and Ray Clemence was one of them!

ONCE upon a time, the names tripped off the tongue without a second thought: Lawrence, Lawler, Byrne . . . Men who made up the Liverpool defence. And **TOMMY LAWRENCE** was the last in line.

Now Tommy is in the wings at Anfield, and watching Ray Clemence nail down a first-team place as firmly as he did himself, during the 1960's. Tommy has taken his first-team phase-out in the right spirit—the sought of spirit with which he played first-team football himself.

Trainer Bob Paisley says about Tommy: "When he was in the side nothing ever seemed to bother him. I swear you could have put down a pair of gumboots by his dressing-room peg, and he'd have pulled 'em on without a word of complaint—then gone out to do his stuff in goal. He was a very under-rated goalkeeper."

Tommy shared in the triumphs of the team during the great era of the 1960's. He was a member of the side which became the first to bring the F.A. Cup back to Anfield, when Liverpool defeated Leeds in the 1965 final.

TAKE A BOW TOMMY LAWRENCE

Before Ray Clemence had claimed a place in the first-team line-up, Tommy Lawrence had set a standard—and a record—which would take some equalling. For he had played almost 400 games as Liverpool's goalkeeper—more than 300 in the League, 40-odd in the F.A. Cup, and more than 30 in European competition.

Tommy Lawrence is still at Anfield, still ready to go out and do what he has always done, in the cause of Liverpool—give of his best. He never gave less . . . and no-one could have given more. So take a bow, Tommy: you've won many friends and admirers at Anfield.





THE DE



TAKE A look at the picture above . . . and what do you see? Three of Liverpool's strong men in defence—Chris Lawler, Alec Lindsay and Tommy Smith. Two full-blooded England internationals, and one left-back who yet has time to make an even bigger impact on the Soccer scene.

These three are part of the reason Liverpool have come through a transitional period with such aplomb that, last season, they conceded only two dozen goals in the whole of their League programme. The men who complete the line of Defenders are Ray Clemence, Larry Lloyd, and Emllyn Hughes. Clemence is an England Under-23 international, Lloyd and Hughes have won full England caps.

And yet, little more than 12 months ago, it seemed as if Liverpool might find themselves having to answer one or two questions, even about their defence. Ray Clemence was good; so was Larry Lloyd—but they were still newcomers to the big-time. And Alec Lindsay had not yet burst upon the scene as a full-back with a left foot that chipped the ball with immense accuracy.

It seemed as if a tremendous amount of responsibility would be thrust upon the broad shoulders of Tommy Smith, Chris Lawler and Emllyn Hughes. And especially upon Smith, the man who had succeeded Ronnie Yeats as Liverpool's captain.

But as the season wore on, these players—and the newcomers—bedded down into a defensive barrier which became formidable, indeed. With each game, The Defenders came to know each other better, and long before the end of the season, there was a maturity

about their play which evoked the outright respect of every other club in the First Division.

Manager Bill Shankly has done as he did once before—gone "straight down the middle." Clemence in goal, Lloyd at No. 5. Lawler, Smith and Hughes were already established, and Lindsay came in to complete the jigsaw.

CHRIS LAWLER, ever an immaculate footballer with a flair for going upfield and scoring goals, started the season with more than 300 first-team games behind him. He had played more than 250 League matches, 33 F.A. Cup-ties and 32 European ties—and he had a remarkable record of consistency, for he was virtually an automatic ever-present.

Trainer Bob Paisley, recalls a time towards the end of the season when Chris was going down to the ground for treatment to an injury—and hiding the injury so well that he was still turning out for Liverpool on a Saturday. It took a month to clear up the trouble . . . but rival teams were never aware that Chris was anything but 100 per cent fit.

At the end of the season, the 27-year-old right-back achieved an honour which many people considered long overdue—he won England international honours, when he played in a European Nations Cup-tie against Malta—and scored a typical goal.

Chris followed up by being chosen to play in the home-international series, and he was one of the stars for England, in a glittering 3-1 victory against the Scots.

Chris has been one of Liverpool's greatest servants, and it is fitting that he should play for a Merseyside club, for this is his home. Chris was a Liverpool Boys player who went on to captain both Lancashire and

FENDERS

England Boys. At that time, he was regarded as a future international centre-half and, in fact, he made his League debut for Liverpool as the stand-in for Ronnie Yeats.

But over the seasons, Chris Lawler has become recognised as one of the finest right-backs gracing First Division football. And it was no more than justice when, quite a while after he had won England Under-23 honours, he was recognised by being awarded full international honours.

Chris started a remarkable run, when he played against Aston Villa in October, 1965, for he carried on from there to complete more than 300 consecutive first-team appearances.

There is a tremendous understanding between Chris and Tommy Smith, and Sir Alf Ramsey acknowledged this, when he chose Tommy for the England game against Wales, at Wembley. Indeed, England's team manager picked no fewer than FOUR of The Defenders, for Larry Lloyd and Emlyn Hughes lined up with their clubmates.

HIS IDOL

Chris Lawler supported Liverpool, as a lad, and his idol was the great Billy Liddell. Probably Chris never even dreamed that he would achieve so much himself, as a Liverpool player. Apart from his appearances week by week in League games, Chris hasn't missed an F.A. Cup tie since the start of the 1964-65 tournament—and he went to Wembley for the second time, last May.

He collected a winner's medal in 1965, against Leeds . . . and there is time yet for him to make it a hat-trick of Cup-final appearances, before he hangs up his boots.

Chris has two outstanding memories, when it comes to the goals he has scored—one is of the goal he netted against Everton, in last season's derby game at Anfield; and the other, naturally, is of the goal he scored on his England debut against Malta.

The two greatest disappointments in his Soccer career were losing in the final last May to Arsenal, and losing to Inter-Milan in the European Cup semi-final.

Away from the football action, Chris lists his hobby as decorating, and he enjoys listening to records—his favourite singers are Andy Williams and Frank Sinatra. As for holidays, he'd like to be able to afford to go to Acapulco . . . which he visited when he was in Mexico for the 1970 World Cup.

At the start of last season, ALEC LINDSAY had made just five first-team appearances for Liverpool—four in the League, and one in European competition. At the end of the season, Alec had played in 20 of the 1970-71 League games . . . and in the F.A. Cup-final at Wembley.

He would certainly have played in many more matches, too, had it not been for a troublesome injury which he received in a European Fairs Cup-tie against Hibs, just before Christmas. That injury kept him out of action for many long weeks.

Alec arrived at Anfield as a £65,000 signing from Bury. That was in April, 1969. He was 21, and a wing-half, then; and as time went on, he played in various positions for the Anfield club—and earned himself a reputation as a scorer of goals. But the best was yet to come . . . and when Alec moved into the left-back spot in the first-team, he solved a problem for the club and for himself.

LEAGUE DEBUT

Lindsay made his League bow in the No. 3 shirt at Newcastle; it was a testing occasion. But he came through it with calm assurance—so much so, that manager Bill Shankly was moved to observe: "He looked as if he had been playing at left-back all his life." Suddenly, there was the conviction that Alec Lindsay had finally arrived, that he had found his true position—and that Liverpool had solved a problem which had been set when Gerry Byrne had had to call it a day.

This new season, Alec can reflect that he is recognised as being one of the best defenders in the business—and possessing just about the most accurate left foot in the game. So this former England youth international—he still treasures the memory of winning a cap against Spain at Swindon—can stride confidently forward into season 1971-72 . . . as one of The Defenders whose job it will be to keep the "goals-against" column right down, once again.

Away from football, Alec enjoys going shooting, and holidaying in Majorca. His favourite records are country and western music, and his favourite singer is Johnny Cash.

And so we come to the skipper, the man who marshals The Defenders . . . TOMMY SMITH. Captain courageous, an inspiring example last season, as he played with quiet authority and finished up by leading his team out at Wembley, as well as coming second in the poll for Footballer of the Year.

ENGLAND CAP

Tommy kicked off season 1970-71 with 291 first-team games behind him: 224 of them in the League, seven in the League Cup, 27 in the F.A. Cup, and 33 in Europe. At the end of the season he had added 41 League games to his tally, as well as the F.A. Cup and European Fairs Cup-ties.

Tommy made his debut for Liverpool on May 8, 1962, against Birmingham; and by 1965, when he was in Liverpool's Cup-winning side, he had established his claim to a first-team place.

They call Tommy Smith a hard man—and he is. For opponents are left in no doubt that he's around; but, as manager Bill Shankly was quick to point out, after Liverpool's semi-final triumph over Everton last March, Tommy Smith is not just a hard player—he's one of tremendous ability. And Sir Alf Ramsey confirmed Bill Shankly's assessment, when he chose Tommy Smith to play for England.

THE DEFENDERS



Two seasons ago, in a Fairs Cup-tie against Vitoria Setubal, at Anfield, Tommy played for 70 minutes with part of a kneecap fractured. Last season, in one match, he played right through without anyone being aware that he had virtually got up straight from a sick-bed, after a bout of influenza.

Tommy admitted, late last season, that he had never expected Liverpool to rise to the heights, as they did. He was aware that the new boys needed to be given a chance and—most of all—time to blend together. The fact that they became a team, in the true sense of the word, so quickly and despite the injury crises which afflicted Liverpool can be

attributed in no small measure to the influence Tommy Smith exerted on his colleagues, week in and week out.

He raised his own game, seldom putting a foot wrong; he covered for his team-mates; and he drove his forwards on. He coaxed, exhorted and inspired. This season, Tommy

Smith will be leading Liverpool again . . .

Like his chum, Chris Lawler, Tommy Smith supported Liverpool as a lad, and idolised Billy Liddell. Like Alec Lindsay, he favours Majorca for holidays. His hobby is playing golf, his favourite singers are Andy Williams and Tony Bennett, and his top T.V. programmes are Sportsnight with Coleman and the Benny Hill show.

His happiest memory: winning the F.A. Cup. His saddest memories: skippering a losing team at Wembley last season, and losing to Borussia Dortmund in the European Cup-winners Cup final.

LARRY LLOYD is now the undisputed No. 1 rival to Liverpool-born Roy McFarland, of Derby County, for the right to play at centre-half for England. Yet at the start of last season, Larry had totalled only nine first-team games for Liverpool. Eight in the League, and one in Europe.

By Cup-final day, he had played in 40 more League matches, as well as the F.A. Cup and the Fairs Cup, and was an England Under-23 international . . . and knocking on the door for a full cap, which he duly collected against Wales.

Larry joined Liverpool from Bristol Rovers in April, 1969, in a £50,000 transfer. People asked: "Who's this Larry Lloyd that Liverpool have signed?" Now they ALL know . . .

At that time Larry was just 20, still in his first full season with the Rovers. And he had played once on Merseyside—for Rovers in an F.A. Cup-tie against Everton, at Goodison, the previous February.

The first live Division 1 match he saw was at Goodison, between Everton and Leeds. It was Larry's last night as a Bristol player. And he admitted: "It frightened me a bit, to think of myself playing among those kind of players."

But this former England amateur international—he won four caps, by the time he was 17—has proved his ability to cope with the star strikers . . . men like Ron and Wyn Davies, John Radford and Ray Kennedy, Joe Royle.

Larry, who stands 6ft. 2in. tall, is exceptionally good in the air, and distributes the ball well—a real attribute, for a man whose job it is to stop opponents from scoring. Roy McFarland admits: "I suppose it is a bit of a battle between Larry and myself for the No. 5 jersey in England's team . . ."

CERTAIN

There are three years left to Munich—and by that time, barring accidents, Larry may well have overtaken Roy in the race to be rated as England's No. 1 centre-half. But in any case, he seems certain to be in England's World Cup squad.

Another player who looks sure to go to Munich is EMLYN HUGHES, the defender who enjoys playing an attacking role. Big Em arrived at Anfield as a still-raw recruit from Blackpool; and he still cost £65,000. But he quickly matured, under the guidance of the backroom boys at Liverpool, and broke into the international scene.

At the start of last season, Emlyn Hughes had played 168 games for Liverpool—130 in League, seven in League Cup, 19 in the F.A. Cup, and 12 in Europe. He had also notched 14 goals. At the end of last season, apart from appearances in the F.A. Cup, and the Fairs Cup, he had played in 39 more League games for Liverpool, and added five goals to his tally.

Emlyn was already a regular in the England squad, and he went to Mexico for the 1970 World Cup. Many people thought that Big Em

hadn't had quite as good a season as usual—by his own high standards—because Mexico had taken its toll.

But Emlyn Hughes bounced back towards the end, with his sheer verve and enthusiasm for the game, and there can be no doubt that he'll be refreshed after this close-season.

Barrow-born Emlyn isn't one to let you forget it—and he admits he enjoys going home there. He also enjoys going to the dogs, and listening to records of Frank Sinatra and Dionne Warwick. His favourite T.V. programme — naturally! — is Match of the Day.

Big Em's happiest Soccer memories are of beating Everton 3-2 in the

League at Anfield, last season, and his first Wembley appearance for England against Portugal. His saddest memories are of losing at Wembley last May, and going out of the Cup to West Brom in a sixth-round replay at Maine-road in 1968.

But Emlyn Hughes, No. 6 in the line of The Defenders, is nothing, if not resilient. And this powerfully-built young player with the ability to turn inside swiftly and have a crack for goal will be going as enthusiastically as ever, this new season. Playing his part in attack and midfield; and backing up with the rest of The Defenders.



RON YEATS sat, shirt-sleeved in the sun, on the touchline at Wembley, on May 8, 1971. A spectator, instead of one of the contestants. In May, 1965, he was walking up the steps to the Royal box to receive the F.A. Cup, as Liverpool's skipper... but last May, although he was on the sidelines, he was still willing Liverpool to beat Arsenal, still a Liverpool man at heart.

During the season big Ron had few chances to play in the first team—around a dozen games, altogether. But he still made a telling contribution to the team effort, on and off the field. For nowhere has there been a more loyal clubman than the genial Scot, who has totalled something like 450 games for Liverpool since he joined the Anfield club from Dundee United.

Up to the start of last season, this was Ron's record: 346 League matches, seven League Cup-ties, 48 F.A. Cup-ties and 34 European games. An impressive tally, and one which demonstrates clearly the tremendous service Ronnie Yeats has given, in the cause of Liverpool.

RONNIE YEATS

Last season, doubtless, many clubs would have been only too eager to add the giant Scot to their playing strength; but he remained at Anfield, and played his part in the overall progress of the club, during a period of transition. When Alec Lindsay was out through injury, Ronnie Yeats was there to step into the left-back position.

Ron started out in Soccer as a player with Aberdeen Lads' Club; went on to become a Scottish Boys' Club centre-half. He was apprenticed as a slaughterman—but, as time went on, he was to become a defender who snuffed out the menace of the best centre-forwards in Britain and Europe.

He played for Falkirk reserves, for Forfar Athletic; then it seemed he might have a chance to join Celtic. But it was Dundee United who offered Ron terms—without even having asked him on trial—and he played in their promotion team.



He arrived at Anfield in July, 1961, became club captain five months later... and in a decade of top-class Soccer with Liverpool, he won Second Division, League championship and F.A. Cup medals. Liverpool gave Ron Yeats his big break; and he has played a tremendous role in giving Liverpool success. It's been a true and lasting partnership.



IT IS not enough for a First Division club to have a successful first team; there must always be youngsters in the wings who can take their places, when the need arises, and acquit themselves well in the higher grade of football.

Leeds United have shown that they possess what is known as strength in depth; Chelsea, too, have produced players from their assembly line of young Soccer hopefuls. And so have Liverpool—indeed, no club can boast of a stronger all-round pool of players.

The first team's deeds last season spoke volumes for the strength and ability of the players who have already made the grade; and the reserves—champions of the Central League for the third time in succession—have shown that they, too, are well equipped to achieve success.

EXCELLENT

Indeed, during the injury crises of last season, several of the regular reserve players found themselves called up for first-team duty, and they gave an excellent account of themselves.

Players like **Ian Ross**, who has had considerable first-team experience, and **Roy Evans**, who played in four League matches for the seniors.

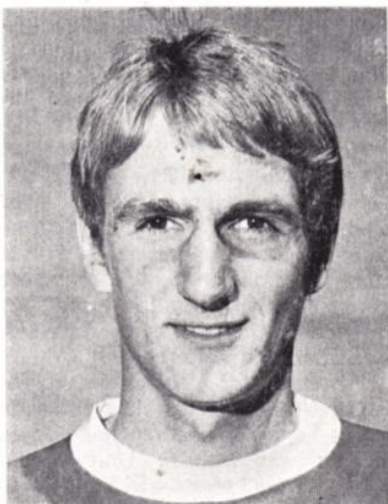
During the past twelve months, also, other names came to be familiar, around the Anfield scene—names like Stephen Marshall, John Waddington, Steve Arnold, Chris Fagan, Eddie Flood, John Caslin, Hughie McAuley, Graham Lloyd, John Higham, John Webb, Dave Rylands and Bob Johnson.

TREMENDOUS

Players such as these—Steve Arnold apart, who was signed from Crewe—have been groomed by Liverpool, and the hope is that one day they will emerge as first-team material, to carry on the tremendous tradition which has been set at Anfield through the years.

So what of the youngsters who have gone straight to Anfield and shown that they are made of the right sort of material? — They have been played in various positions, during the early stages of their careers, and are now finding their feet and settling down as defenders, midfield men, strikers.

STARS... IN



• Phil Thompson



• Hughie McAuley



• Eddie Flood

John Waddington, for instance, who comes from the Blackburn area, has shown that his best position is midfield. He joined Liverpool in April, last year, after he had finished at college, and he had a run of about 10 games in the reserves.

Steve Marshall and **Eddie Flood** were called up for training with the England youth squad at Lilleshall—which proves that people outside Anfield have noted their ability.

YOUTH A KEY IN OUR

Steve is a Bootle boy who has held a regular position in the reserve team, over the past couple of seasons. This 19-year-old outside-right, like Eddie Flood, has got over the handicap of having a cartilage operation, and this new season should see both make further progress.

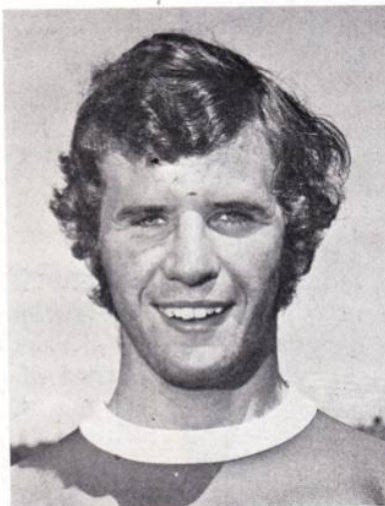
Eddie Flood, who is 18, was skipper of the youth side last year—he plays at left-back—and this local boy also had a few games in the reserve side.

Seventeen-year-old **John Caslin** went on the close-season trip to Dusseldorf, for the tournament there, and he has also been given a run-out with the reserves, although he is still an apprentice footballer.

THEIR EYES



John Caslin



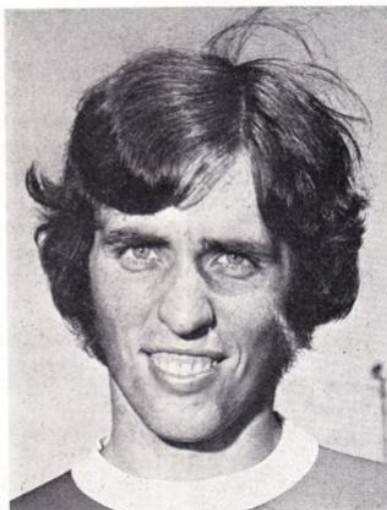
John Webb

PLAYS PART PLANS

This young striker, another Liverpool lad—he played for Liverpool Boys, when they won the English Shield trophy—could soon make an explosive impact upon the game.

Eighteen-year-old left-winger **Hughie McAuley** hails from Bootle, and last season he gained a place in the reserve side. But bad luck overtook him, just when he had been selected for the final 16 of the England youth squad, for two days before they went on a match tour, he broke an ankle.

But he had recovered from this injury towards the end of the season, and he finished up coming back in "A" team matches for the last eight or nine games.



John Waddington

A regular "A" team player last season was centre-back **John Higham**, a 16-year-old apprentice who comes from the Maghull area. This lad is a strapping six-foot one-inch player who weighs around 12½ stone, and kicks a ball with a great deal of power.

Another player in the same mould is 18-year-old **Dave Rylands**, who played a few games at centre-back in the reserves last season. Dave is

built like John Higham, and this ex-Liverpool Schoolboy was eligible for last season's youth team.

Nineteen-year-old **John Webb** was a regular reserve-team player, until he broke a leg. This young right-back worked hard to regain full fitness, and fought his way back to start playing in the "A" team—then he had the misfortune to break three toes, during a training session.

However, he ended up by playing regularly in the "A" team . . . and this fact emphasises what a tremendous fight there is, even to get into one of the junior sides, because there is so much talent at Anfield.

Goalkeeper **Graham Lloyd** is a 19-year-old who has won praise from many shrewd Soccer judges, and this ex-Liverpool Schoolboy has already sampled reserve-team football.

A BIG HEART

Then there is 16-year-old **Bob Johnson**, from Bootle, who was an "A" team regular last season, although he is still at school. This midfield player, who possesses plenty of skill—and a big heart—went on the close-season trip to Dusseldorf, and the experience should stand him in good stead.

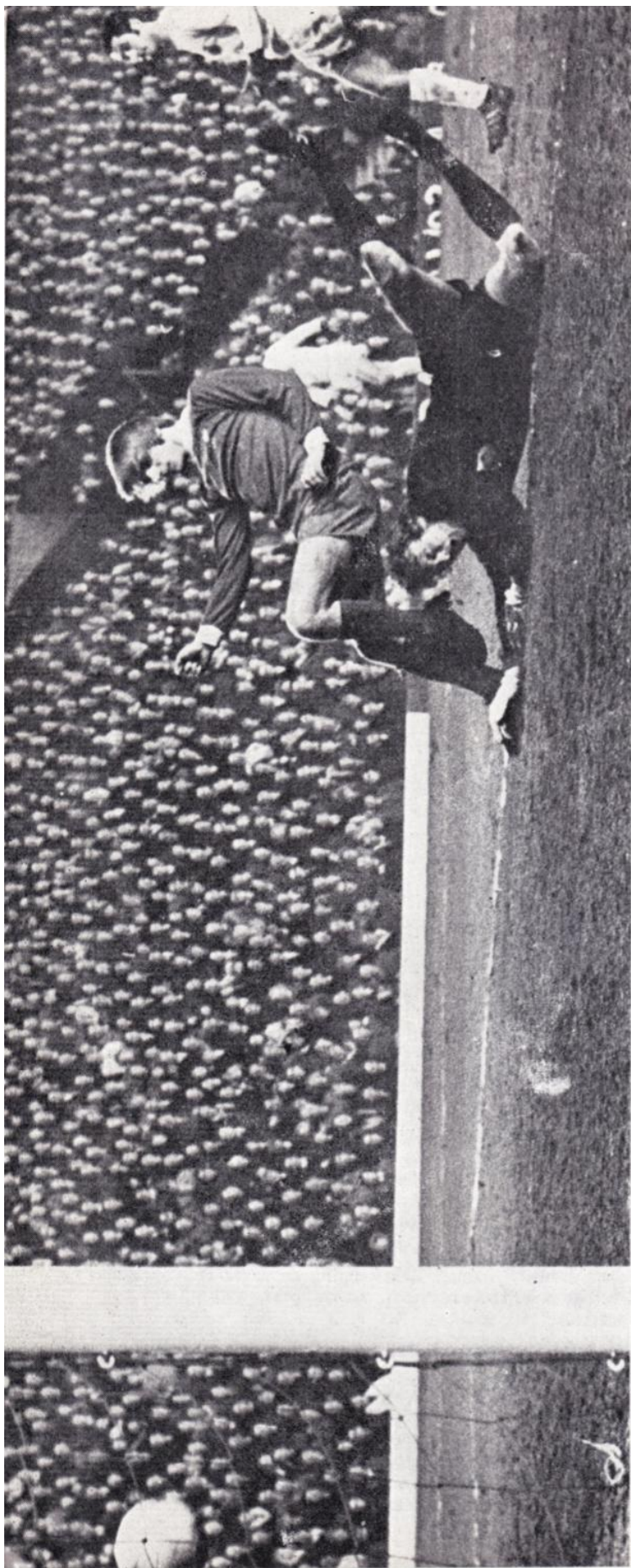
Last, but not least, **Phil Thompson** is a youngster on whom Liverpool are pinning high hopes. He signed professional last year, has played in the reserves quite a few times, and has impressed by his footballing ability.

This slim, tall player arrived as an inside-forward, has played in midfield . . . but could find himself establishing a reputation as a defensive wing-half.

Players such as the ones mentioned here, then, are the youngsters upon whom a great deal could depend in the future.

All the time, the backroom staff are keeping an eagle eye upon the lads, watching and checking.

Chris Lawler, Tommy Smith, Ian Callaghan and Bobby Graham . . . these are just some of the players who have cost the club nothing in transfer fees, and made the grade as top-class professionals. And every club seeks to unearth and groom young talent which can blossom into star material.



LIVERPOOL

They have unbroken

LIVERPOOL have played in the European Cup, the European Cup-winners Cup, and the European Fairs Cup—indeed, they have a consistent record of competition against the crack teams of the Continent. Inter-Milan, Ferencvaros, Vitoria Setubal, Anderlecht, Ajax . . . these are some of the sides they have encountered.

Liverpool's first tie in the European Cup was against the unknown, unrated Reykjavik, of Iceland. Their last tilt was at the giants of Inter-Milan, in the semi-finals. It was a memorable and dramatic occasion at Anfield—and it ended with a grim twist of fate.

Liverpool went even further, in the European Cup-winners Cup, for they reached the final of this competition, and played against the German team, Borussia Dortmund, at Hampden Park. But once more, Liverpool were destined to see their quest for a European trophy dissolve in disappointment.

And last season, it seemed that they might well make up for what had gone before, when they reached the semi-finals of the European Fairs Cup. Only to find their way barred by an English team—Leeds.

It was Leeds whom Liverpool defeated, in the 1965 F.A. Cup final . . . four days before the Anfield confrontation with Inter-Milan, in the European Cup semi-final. It was Leeds who gained revenge for their Wembley defeat, when they scored the only goal of the Fairs Cup-tie at Anfield last season, and it proved to be the one which took them to the final—and triumph—against Juventus, of Italy.

Liverpool went into the European Cup, after they had won the title in season 1963-64; the following year, as F.A. Cup-winners, they were in the Cup-winners Cup; and the year after that, as League champions again, they were back in the European Cup. Then followed four seasons in succession, in the Fairs Cup.

Last season, Liverpool were able to claim the longest unbroken run in Europe of any English club. Altogether, Liverpool have played in 22 ties, involving 43 matches, and they have won two dozen games, and drawn nine, scoring 86 goals and conceding 37.

Liverpool have lost only two European games at Anfield—against Ferencvaros and against Leeds, both in the Fairs Cup. And their defeats in Europe have not

IN EUROPE

the longest run of all

all been clear-cut: once they went out in that controversial European Cup semi-final in Milan; once they were eliminated on the spin of a coin, against Bilbao; and a third time they went out against the Portuguese of Vitoria Setubal, on the ruling that the away goals counted double.

Apart from their defeats by Leeds, Ferencvaros and by Borussia Dortmund, in the Cup-winners Cup final, Liverpool have really had to concede best only to the Dutchmen of Ajax—the team which this year lifted the European Cup, by beating Panathinaikos, conquerors of Everton.

The most memorable European Cup-tie was undoubtedly the 3-1 hammering of Inter-Milan at Anfield, in 1965. Chris Lawler had a goal disallowed in that game . . . otherwise, the European Cup could have followed the F.A. Cup to Anfield.

In the return game, in the San Siro stadium, Inter managed to score three times, without reply—and two of the goals were hotly disputed. So Liverpool went out, 4-3, on aggregate. And Inter went on to take the trophy, by beating Benfica.

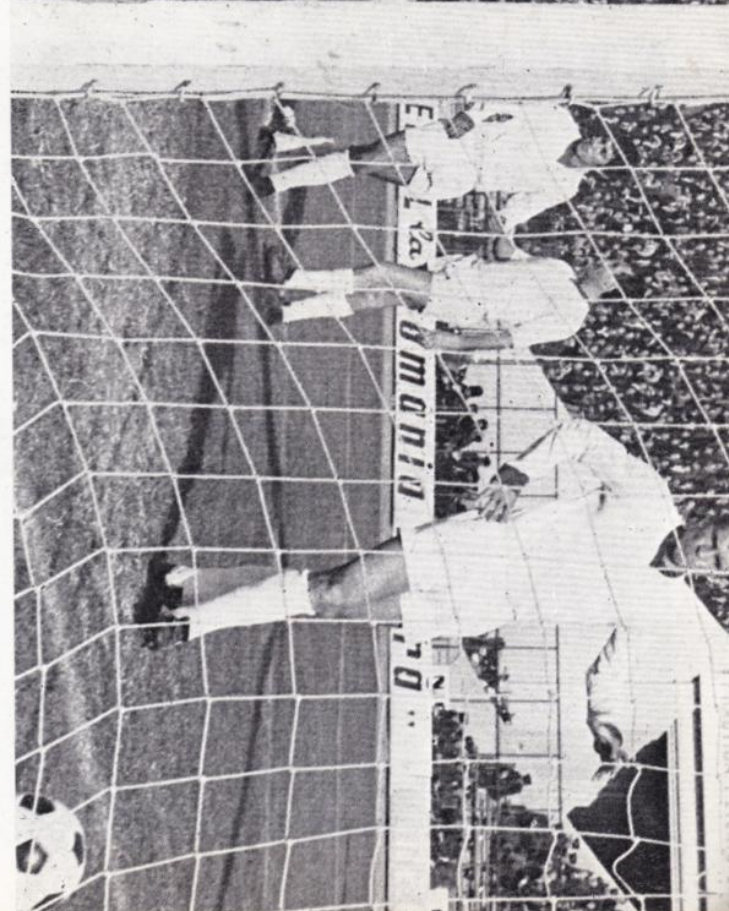
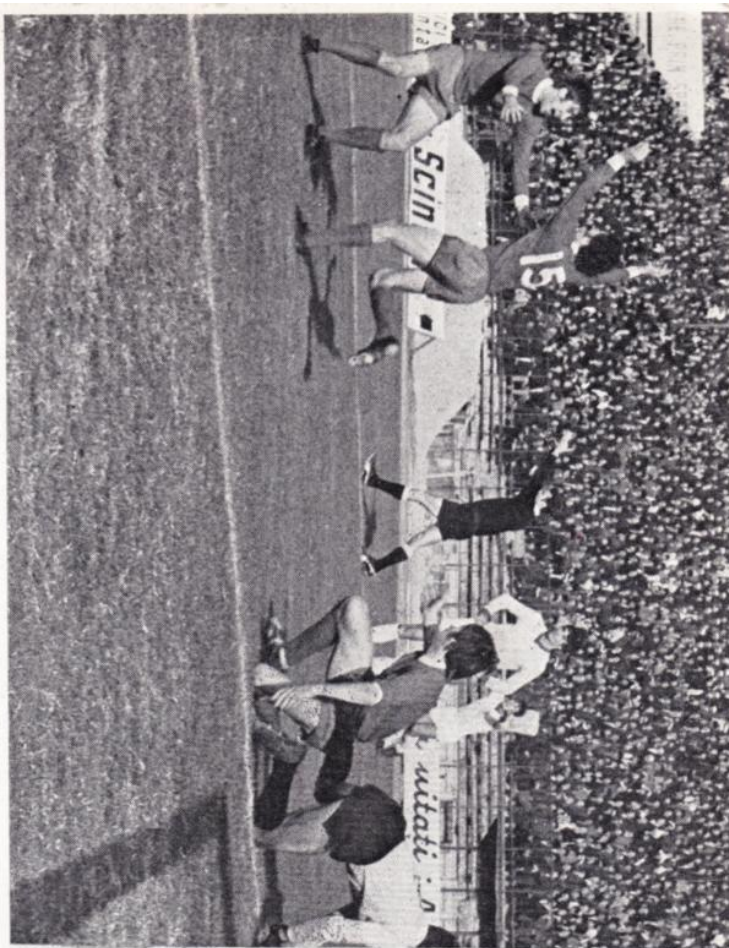
Ajax stormed to a 5-1 victory against the Reds, in an Amsterdam tie, and Liverpool could do no better than draw, 2-2, in the Anfield return. But that was one isolated occasion when Liverpool were well and truly beaten.

Against Anderlecht—who had had eight players in the Belgian international side against England, the previous week—Liverpool scored a 3-0 triumph.

There was the flip-of-a-disc drama, which saw Liverpool go out against Bilbao, after an Anfield thriller (Bilbao won the first leg 2-1, scored at Anfield to increase their lead, before goals by Lawler and Hughes brought an aggregate draw in a grandstand finish).

And it was the spin of a disc which gave Liverpool the verdict, in a tie against Cologne. And there was the tingling excitement of that comeback against Setubal, when Liverpool finished level on aggregate, but went out on the "away goals count double" ruling.

This, then, is Liverpool's record in Europe . . . so far. But there are more encounters to come, against the Continentals—and one day, soon, there seems little doubt that Liverpool WILL collect a European trophy.



IT'S BEEN a 57 year hitch for Liverpool, in the F.A. Cup, from the time they competed in their first final—against Burnley, at Crystal Palace, to the time they met Arsenal at Wembley, last May.

Liverpool have won the trophy once, in four final appearances—and twice Arsenal have been the team to get the upper hand on them. Nine semi-final appearances have proved to be a mixture of despair and delight for the Reds. But that, of course, is the Cup.

Liverpool's first final saw them defeated 1-0 by Burnley in 1914. The teams that day, Liverpool: Campbell; Longworth, Pursell; Fairfoul, Ferguson, McKinlay; Sheldon, Metcalf, Miller, Lacey, Nicholl. Burnley: Sewell; Bamford, Taylor; Halley, Boyle, Watson; Nesbitt, Lindley, Freeman, Hodgson, Moss crop. The scorer for Burnley: Freeman.

It was 1950 before Liverpool reached the final again, and this time they met Arsenal. The teams: Liverpool: Sidlow; Lambert, Spicer; Taylor, Hughes, Jones; Payne, Baron, Stubbins, Fagan, Liddell. Arsenal:

Swindin; Scott, Barnes; Forbes, Compton (L), Mercer; Cox, Logie, Goring, Lewis, Compton (D). Liverpool lost, 2-0, to goals by Reg. Lewis.

Came 1965, and Liverpool went to Wembley to try to make it third time lucky. This time their team was up against another side which had never won the F.A. Cup—Leeds United. Liverpool: Lawrence; Lawler, Byrne; Strong, Yeats, Stevenson; Callaghan, Hunt, St. John, Smith, Thompson. Leeds: Sprake; Reaney, Bell; Bremner, Charlton, Hunter; Giles, Storrle, Peacock, Collins, Johanneson.

For 90 minutes, the teams battled against each other, to produce a result. And for most of those minutes, Liverpool left-back Gerry Byrne played with a broken collar bone . . . an injury which he hid from Leeds and from the crowd.

At the end of full time, players took a few brief moments out for a

respite, to massage tired limbs and regain their breath. Then it was into the fray once more, for the first extra-time final since that between Charlton and Burnley, in 1947.

Three minutes after the start of extra time, the Liverpool supporters went delirious with delight, as Roger Hunt put them into the lead. Peter Thompson put the ball out to Gerry Byrne, who was close to the corner flag on the left; and the full-back turned the ball into the Leeds goalmouth. Hunt was there, lurking, waiting . . . and he bent to head the ball past Sprake.

The Liverpool joy lasted for eight more minutes; then Leeds rapped smartly back, when—just inside the penalty area—big Jack Charlton was there to head the ball across to Billy Bremner. The little Scot gratefully seized the chance to lash the ball past Tommy Lawrence, and the sides were back to square one.

LIVERPOOL

The 57 year hitch against



at WEMBLEY

Burnley • Leeds • Arsenal

The first period of extra-time came to an end, and it was still 1-1. Doggedly, the players of both sides went into action again. Liverpool almost scored a second goal, when Geoff. Strong sent in a hard shot, but Sprake managed to tip the ball for a corner.

Ten minutes to go, and still 1-1. Nine minutes to go . . . and the Liverpool section of the stadium erupted with joy. Ian Callaghan was the man who took the ball down towards the Leeds' defensive area; and Ian St. John was the man who did the final damage.

Callaghan sent over a magnificent cross, and St. John headed the ball home. It flashed past Sprake like a rocket. That was it—the killer goal. Leeds, finally, had shot their bolt . . . they just couldn't come back again.

And in the closing moments, it was Liverpool who went near to making it 3-1, as Thompson won possession of the ball from Charlton, and Sprake had to go full-length to make a great save.

TRIUMPH

That F.A. Cup triumph was one to be savoured . . . of course. It was sandwiched between two years in which Liverpool won the First Division championship. A magnificent hat-trick of honours. But Liverpool were not to reach Wembley again until May 8, 1971. And this time, it was once more Arsenal who barred their way.

Liverpool; Clemence; Lawler, Lindsay; Smith, Lloyd, Hughes; Callaghan, Evans, Heighway, Toshack, Hall.

Arsenal: Wilson; Rice, McNab; Storey, McLintock, Simpson; Armstrong, Graham, Radford, Kennedy, George.

The substitutes: for Liverpool, Peter Thompson; for Arsenal, Eddie Kelly.

Some people said it was a disappointing final—or, at least, the 90 minutes of ordinary time. Other spectators found it a fascinating game, as Arsenal, who had collected the First Division championship five days earlier, by winning their final League game at Tottenham, strove to achieve the double.

Liverpool, of course, after a season which had seen wholesale changes enforced by injuries, had emerged as a side still to be reckoned with—but there were question marks about the way they would react to the tremendous atmosphere of a Wembley final.

This was their final fling for honours, too, because they had been knocked out of the European Fairs Cup, after two terrific semi-final games against Leeds United.

The 90 minutes of ordinary time saw some cut-and-thrust football, as players tried to make an impact upon the defences. Liverpool and Arsenal both had their escapes, although scoring chances were really at a premium.

COMMITTED

At half-time, it was no score; and at the end of normal time, there were still no goals. Once more, as in 1965, Liverpool were committed to playing for 30 extra minutes. They had already brought on Peter Thompson for Alun Evans, and Eddie Kelly had replaced Storey, who had been declared fit only a day or two before the game.

Thompson's arrival on the scene had set Arsenal more problems than they had been encountering earlier; but Kelly was to play a vital role, too, for Liverpool's opponents.

Only a minute or so after the game had gone into extra time, Liverpool appeared to be on their way to triumph. For Steve Heighway finally shot the ball past 'keeper Bob Wilson.

Heighway advanced down the wing, and as the Arsenal defenders

tried to anticipate what he would do, he turned inside, and unleashed a shot which sped past the leaping Wilson. The ball squeezed between Wilson and the post, and Liverpool had forged ahead.

Arsenal's dream of the double seemed to have been shattered, for there were few people who believed that Liverpool, having got their noses in front, would surrender this lead.

But Arsenal pegged away at their task, and as the ball bounced dangerously in the Liverpool goalmouth, it was Kelly, the substitute, who steered it away from Smith and Hughes, and past goalkeeper Clemence.

The goal was credited to George Graham, for several hours, because the Scot had raced in and stabbed out a foot to the ball. But the television cameras later showed, beyond doubt, that Graham's foot had never connected, and so it became Kelly's goal.

Arsenal were given a new lease of life by this reprieve; and for Liverpool, it was clearly a setback, although they buckled to the task of scoring a second. But when another goal came, it fell to Arsenal.

DESPERATE

Charlie George, their mercurial snapper-up of chances, rifled home a shot which had "goal" written all over it, from the moment the ball left his foot. The long-haired George, of the poker face, flung up his arms, and fell to the turf. And one sensed, as team-mates rushed to pull him to his feet and congratulate him, that this, indeed, was THE end . . .

And so it proved. Arsenal, having come from behind, had taken a 2-1 lead at a time which left precious few minutes for Liverpool, despite their desperate efforts to salvage a replay.

So ended Liverpool's last quest for a trophy. But if they were disappointed, they received a great boost to their moral from the thousands who massed to acclaim their homecoming. And the players managed to raise a smile and proclaim their faith in the future. "We'll be back at Wembley . . . and next time we'll finish off the job" was their mood. And who is to say that they won't return—and win—THIS season?

WE'RE THE TV TOPPERS

LIVERPOOL have "the finest T.V. ground in the League." And the authority for that statement comes from a man who should know the facts about Soccer and television—B.B.C.'s Match of the Day producer, Alec Weeks. Mr. Weeks went on record as saying: "Anfield now contains everything we have ever dreamed of."

The occasion was Liverpool's European Fairs Cup-tie against Bayern Munich, on March 10, 1971. And it marked another milestone in Liverpool's link with television.

For on that night, the television gantry in the roof of the new stand was "christened"—the game against Bayern was seen as far away as Tunisia—and in a specially-constructed studio, David Coleman introduced his "Sportsnight with Coleman" programme from the ground of Liverpool Football Club.

HAMMERED

It was 36 hours after Joe Frazier had defeated Cassius Clay in the world-heavyweight-title "fight of the century" . . . and there was a link-up between Anfield and New York, as David Coleman interviewed Frazier, the new champion of boxing. It was also the night Liverpool hammered three goals past Bayern Munich . . .

Liverpool's long association with television goes back to August, 1964, when the first Match of the Day programme went out on B.B.C.—2. It was screened at Anfield, and highlights of Liverpool's game against Arsenal were shown.

In November, 1967, Match of the Day chalked up its century—and the 100th Match of the Day went out from Anfield. Millions of viewers watched incidents from the Liverpool - Tottenham game.

November, 1969, was yet another gala occasion; for the first match transmitted in colour went out from Anfield, where Liverpool played West Ham.

And the programme was introduced from the Anfield boardroom, where David Coleman interviewed manager Bill Shankly and Ronnie Yeats. As the three men sat in front of the cameras, there was a background of trophies and souvenirs which decorate the boardroom.

And so March 10, 1971, when Liverpool met Bayern Munich, marked yet one more glittering Soccer-T.V. occasion, when the television gantry in the roof of the new stand at Anfield was used for the first time.

The 85-foot long gantry, which can accommodate three outside-broadcast cameras and 15 commentators, provides what Alec Weeks described as "the finest television facilities of any club in Britain."

The completion of the new stand has meant that there are adjacent parking facilities for technical vehicles hydraulic lifts for carrying

ANFIELD 'The No.1 ground in the League'

heavy cameras to the rostrum, and private staircases and catwalks for the commentators and engineers.

Liverpool's new floodlights mean, also, that night matches can be covered with the same equipment as that used on Saturday afternoons.

Liverpool's attitude towards television is clear. As club secretary Peter Robinson said at the time: "Through T.V., Liverpool has become a club known throughout Europe. To increase our following abroad, and to satisfy the thousands of people at home who like to see Liverpool play, but cannot get to Anfield, we feel it is necessary to help T.V. do its job.

"To get the best results for itself and for us, television requires the best facilities—we set out to provide them."

That was why, when Liverpool set out to build a new stand, the television men were invited to a meeting a year ago last March—before the stand had even been started—and asked what their requirements would be. That is why Liverpool, as Alec Weeks has said, now have "the finest T.V. ground in the League."

August	Result
14—Nottingham F	(H).....
17—Wolves	(H).....
21—Newcastle Utd.	(A).....
24—Crystal Palace	(A).....
28—Leicester City	(H).....

September	
1—Manchester City	(A).....
4—Tottenham	(A).....
8—League Cup (round 2)	
11—Southampton	(H).....
18—Leeds United	(A).....
25—Manchester United....	(H).....

October	
2—Stoke City	(A).....
6—League Cup (round 3)	
9—Chelsea	(H).....
16—Nottingham F	(A).....
23—Huddersfield Town....	(H).....
27—League Cup (round 4)	
30—Sheffield United	(A).....

November	
6—Arsenal	(H).....
13—Everton	(A).....
17—League Cup (round 5)	
20—Coventry City	(A).....
27—West Ham	(H).....

December	
4—Ipswich Town	(A).....
8—League Cup (semi-final)	
11—Derby County	(H).....
15—League Cup (semi-final)	
18—Tottenham	(H).....
27—West Brom	(A).....

January, 1972	
1—Leeds United	(H).....
8—Leicester City	(A).....
15—F.A. Cup (round 3)	
22—Wolves	(A).....
29—Crystal Palace	(H).....

February	
5—F.A. Cup (round 4)	
12—Huddersfield Town....	(A).....
19—Sheffield United	(H).....
26—Arsenal (5)	(A).....

March	
4—Everton	(H).....
(League Cup final)	
11—Chelsea	(A).....
18—Newcastle Utd. (6)....	(H).....
25—Southampton	(A).....
29—Stoke City	(H).....

April	
1—West Brom	(H).....
3—Manchester United....	(A).....
15—West Ham (S.F.)	(A).....
22—Ipswich Town	(H).....
25—Manchester City	(H).....
29—Derby County	(A).....

May	
6—F.A. Cup Final.	

FIXTURES

At-a-glance guide to the League games for 1971-72

THE DERBY games this new season will be at Goodison Park on November 13, and at Anfield on March 4,—two dates which Liverpool supporters will immediately note, from the 1971-72 fixture list.

Liverpool kick off with two matches at home in succession—on August 14, against Nottingham Forest, and three days later, against the Wolves. So the chance is there for the Reds to get away to a flying start.

Liverpool's first away game is at Newcastle, on August 21, when they will come up against United's £180,000 signing, Malcolm Macdonald.

Then the August programme is completed with matches at Crystal Palace and at Anfield, against newly-promoted Leicester City... which will bring little Willie Carlin back to Anfield.

If August gives Liverpool a chance to collect quick points, with three home games out of five, September will really set things buzzing—for Liverpool visit Manchester City and Tottenham (£190,000 Ralph Coates and all) in succession, take on

Southampton at Anfield, then travel to Elland-road for the tussle against Leeds, and finally tackle Manchester United at Anfield.

October brings games against Stoke, Chelsea, Nottingham Forest, Huddersfield and promoted Sheffield United, then the first match in November is an Anfield encounter against Arsenal, Liverpool's Wembley conquerors and the team which did the double. A week later it's Everton at Goodison!

December brings visits from Derby County and Spurs, and trips to Ipswich and West Brom.

New Year's Day sees Leeds visiting Anfield, then there are trips to Leicester and Wolves, with the first round proper of the F.A. Cup sandwiched in between, on January 15.

DERBY GAMES

February brings dates against two Yorkshire Clubs—Huddersfield away, Sheffield United at Anfield—and the Highbury clash with Arsenal.

The first Saturday in March brings Everton to Anfield, then it's Chelsea (away), Newcastle (home), Southampton (away) and Stoke City (home).

West Brom are the Anfield visitors on the first day of April, after which Liverpool travel to Old Trafford and West Ham. The Reds round off the season with two home games—against Ipswich and Manchester City—and a trip to the Baseball Ground to play Derby County.

And after that, it's the F.A. Cup final on May 6...

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Building for THE FUTURE

By chairman
ERIC ROBERTS

OVER the years, Anfield, the home of Liverpool Football Club, has taken on a new look. Because we have been planning and building for the future.

Hundreds of thousands of pounds have been spent, in the effort to give our supporters the best possible facilities. And the latest and greatest rebuilding of course, has been the £500,000 new stand, which has just been completed.

It may come as a surprise to you, when you look back and reflect upon what HAS been done, since 1963. That was when the re-building of the Kemlyn-road stand took place, at a cost of about £170,000.

Two years later, the Anfield-road stand came in for similar attention, and that swallowed up another £170,000 or so. And two years after that, we spent around £40,000, when we put a new roof on the Spion Kop.

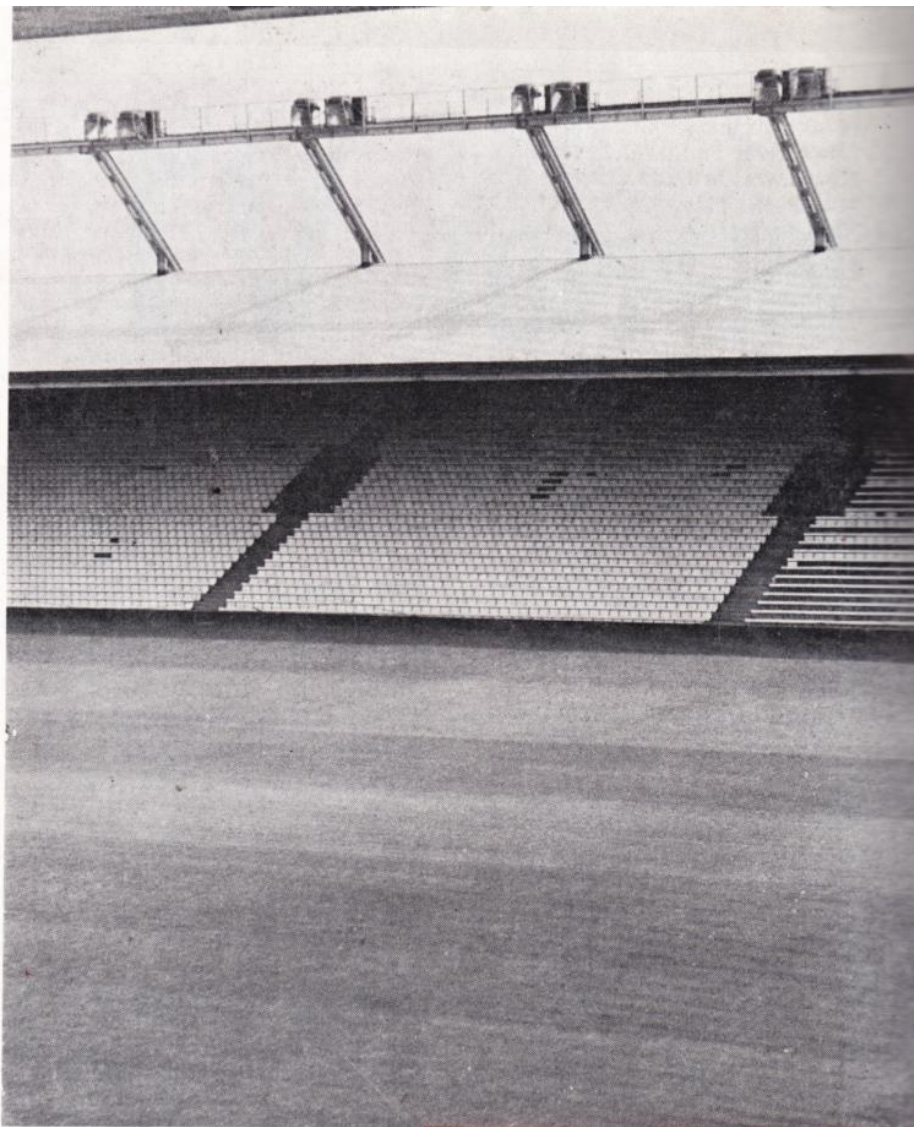
Even then, the work was far from finished. For it was decided that the back part of the Kop should be given a "facelift." We found that the scrub and weed growing there presented a tremendous problem, and so we turned to the Ministry of

Agriculture and Fisheries for advice.

Perhaps the supporters who make their way towards this part of the ground on match days did not think that the action taken was swift . . . but, in fact, it was necessary to do a thorough job. And so almost two years had gone by, before the scrub and weeds were killed off.

The "facelift" was completed, with the decision to flag the area—and once more, this posed great problems, because of the need to have adequate drainage, when the rains came. So—new drains had to be installed. And this little lot cost more than £20,000.

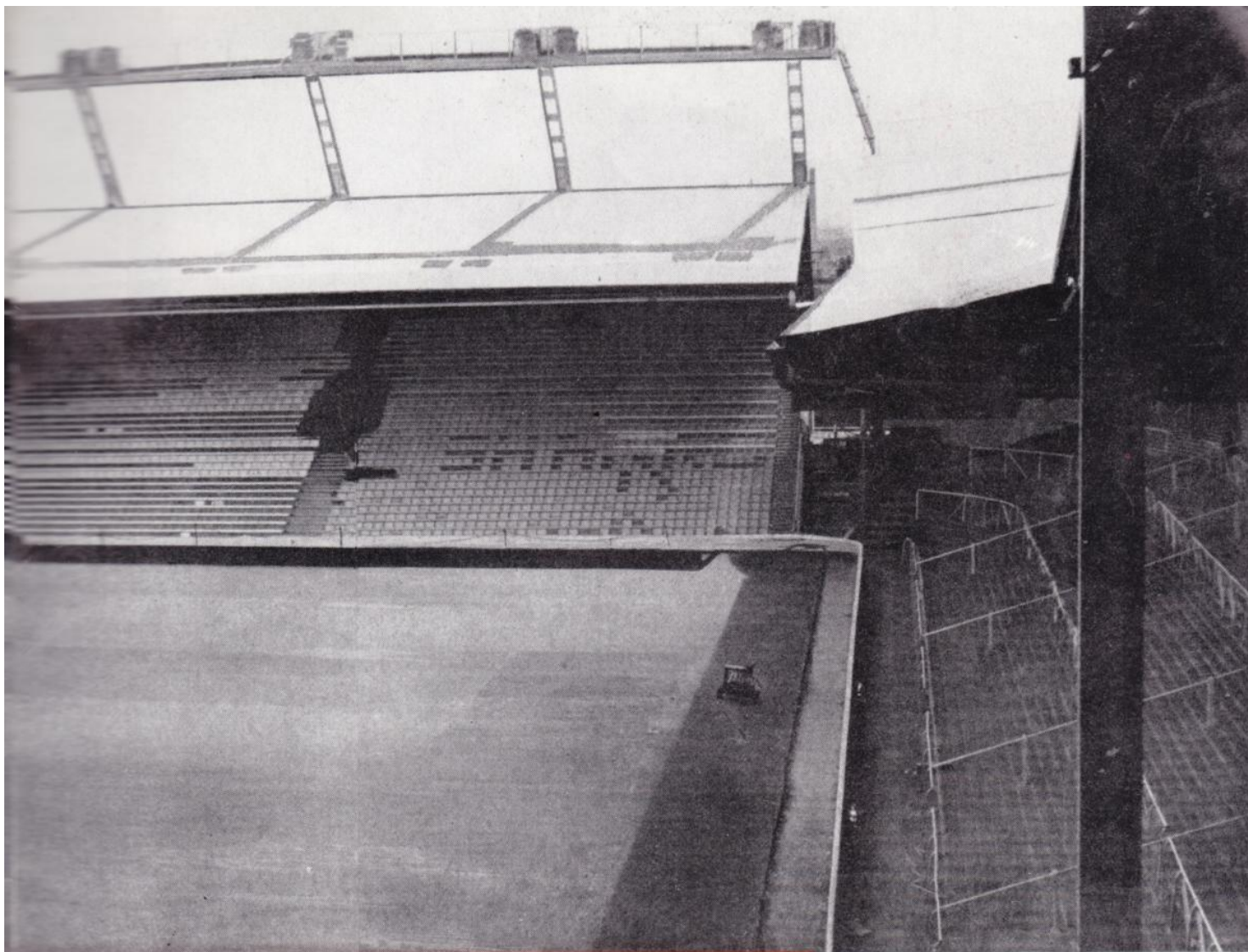
In February last year, the directors gave the go-ahead for the rebuilding of the main stand—a mammoth operation, indeed, and one which, inevitably, caused inconvenience to a great many members of the Anfield staff, who had been working under Dickensian conditions, to some extent.



How the we gave

In the April, work was started on the new stand; a visionary scheme which was to take in new offices, dressingrooms, boardroom and so on, and incorporate the best and most modern features possible. Now the stand is just completed, and the cost works out at more than half a million pounds.

The money for all these developments, of course, has come from many sources, including our excursions into European competition. The club has drawn thousands of pounds from our games against the Continentals; it has also been grateful for the more modest contributions from supporters of Liverpool



cash was spent as Anfield a new look

Football Club.

The new stand has not been the be-all and end-all, for we had to consider the floodlight installations.

The style of the new stand required a new floodlighting installation, so . . . we started to take a good look at what other clubs had been doing. We checked on the floodlight installations of Continental clubs, as well as on what had been done in Britain, and finally we decided that we could do no better than follow the example of Glasgow Rangers.

Now our floodlighting is the most modern system which can be installed; it means, among other

things, that matches can be televised at night, without the need for special equipment.

The lights are up, and the cost of their installation worked out at more than £50,000—another expensive addition to the improvements.

During the past winter, we became rather concerned about the state of the pitch, and so we called in a specialist from the Bingley Soil Research Institute. Within a week of the specialist's report, advising what should be done to the turf, we had acted.

The result, we hope, is that the Anfield pitch will be in top-class condition—not just for this season,

but for seasons to come.

The new stand, of course, is the Anfield showpiece, and it is hoped that around 4,000 seats will have been added to the overall accommodation. We have tried to move with the times, while ensuring that we do not lose that intimate atmosphere which people have long associated with Anfield.

We have also been well aware of the need to think about safety for supporters, as well as comfort.

Every month, the Ground Committee meets, and the main item is always facilities and safety for the fans.

The board of Liverpool Football Club has always been conscious of two things—that it is imperative that we have a successful team; and that we should have a ground worthy of the team and its supporters. This we have tried to ensure . . . and we shall continue to work to that end.



***This
is Anfield***





FEW TEAMS in the First Division this season will be able to boast an attacking strength such as Liverpool possess. Liverpool's defence is already recognised as the strongest in the four divisions—bar none. And now, with everyone fit again, after the injury crises which, at one stage last season, threatened to decimate the forward line, there are no fewer than **ELEVEN** players competing for the five attacking spots.

Last season threw a tremendous burden upon manager Bill Shankly—and upon the players who had so much responsibility thrust on their shoulders. In quick succession, Bobby Graham, Alun Evans, Ian Callaghan and Peter Thompson were eliminated from the attack, as they were put out of action with injuries which would take months to cure.

It was like Manchester United losing Best, Charlton, Law and Kidd;

IN A

Everton losing Husband, Ball, Royle and Morrissey; Tottenham losing Gilzean, Chivers, Perryman and Peters; Leeds losing Giles, Clarke, Jones, Gray; Arsenal losing Radford, Kennedy, Armstrong, George.

And yet . . . Liverpool **STILL** managed to finish fifth in the First Division table; they reached the semi-finals of the European Fairs Cup; and they went to Wembley itself, in the final of the F.A. Cup.

Who would have dared to predict such a glowing achievement, in the face of the adversities which afflicted Liverpool before the season was even half-way through? — And this is not taking into account the injury which kept left-back Alec Lindsay on the sidelines for many long weeks, as well.

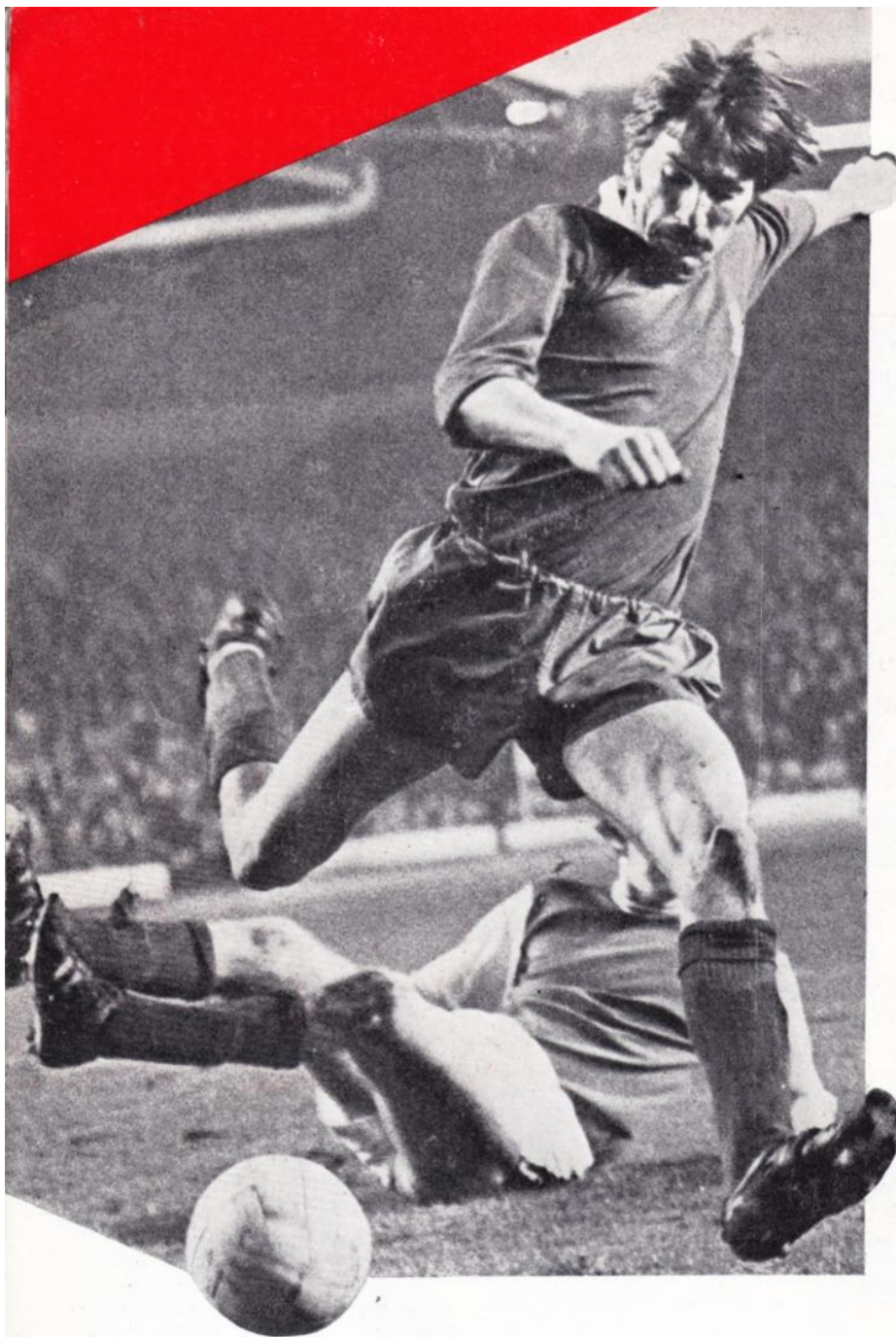


WORD-ATTACK!

One man, above all, gave no sign that, behind the scenes, Liverpool might well be reeling under the staggering impact of their losses. For the men struck down by injury had been welding together and promising to become a real force in the First Division fray.

Bobby Graham was playing well enough to be in line for a Scottish international cap, for instance, and Alun Evans was rifling the goals which are vital for victory. And apart from this, there were the expertise and experience of Ian Callaghan and Peter Thompson which Liverpool, surely, must miss. For experience is a great thing, in the hardest League in Soccer.





The man who refused to bow to what many people considered the inevitable—the eclipse of Liverpool, for one season, at any rate—was manager Bill Shankly. And his example proved an inspiration to the rest. For as new men were plunged into the fray, they began to forge new reputations.

Players like Brian Hall, Steve Heighway and John Toshack became hailed as First Division stars, and lads like John McLaughlin and Phil Boersma played significant roles in

keeping Liverpool up with the leaders.

We talked about experience: and at the start of the season, Liverpool could boast that they had men up front who had played hundreds of games for the club. IAN CALLAGHAN, for instance, was only seven short of 450 first-team appearances. He had played 352 League games, nine League Cup matches, 48 F.A. Cup-ties and 34 European games. While PETER THOMPSON had totalled 360 games

ATTACK

for Liverpool (284 League, seven League Cup, 35 F.A. Cup and 34 European).

BOBBY GRAHAM was ten matches from his century, for he had played 74 League games, three League Cup, five F.A. Cup and eight European ties. And ALUN EVANS had kicked off with 60 first-team matches behind him—50 in the League, two in the League Cup, five in the F.A. Cup and three in Europe.

Consider the contrast . . . PHIL BOERSMA had made but five first-team appearances, at the start of the season; and BRIAN HALL, STEVE HEIGHWAY and JOHN McLAUGHLIN, had not even won places.

FLUNG IN

McLaughlin, a player standing high in his manager's esteem, had been built up on a diet of steak during the summer, and he went straight in; Brian Hall emerged from his second-team and substitute's role to shoulder some of the burden, and Steve Heighway, fresh from playing with Skem in the Cheshire League, was also flung into the First Division deep end, to see if he could swim.

There was a blaze of publicity when Liverpool invested £110,000 for Cardiff's tall, dark striker, JOHN TOSHACK, a Welsh international who had earned a reputation for his ability in the air, and who had been scoring goals regularly for Cardiff.

CHALLENGE

But people still wanted to know if Toshack could measure up to the demands of First Division football. And it was Liverpool who set him the challenge to prove that he could do just this.

Waiting in the wings, too, was JACK WHITHAM, a £60,000 signing from Sheffield Wednesday; a player who had shown a sharpness for poaching goals, but who was still being honed by the backroom men at Anfield.

The half-way mark of the season saw Liverpool in the midst of their injury crisis . . . but it also saw the new men making their mark.



Budapest, Bucharest, Edinburgh . . . these were places to which Liverpool travelled, in their commitment with the European Fairs Cup. And still, despite their injury problems—Fairs Cup-ties away, indeed, took their toll of Alun Evans and Alec Lindsay—Liverpool emerged as aggregate winners, against Ferencvaros, Dinamo Bucharest and Hibs. The newcomers were standing the pace pretty well.

January saw the F.A. Cup come round, and that meant Liverpool were going for the championship, the Fairs Cup, and a place at

Wembley. An almost impossible treble, on paper. Yet still the Reds kept right on going.

Aldershot, Swansea, Southampton . . . these teams bit the dust at Anfield. It was young John McLaughlin who turned the tables on a former Liverpool favourite, Jimmy Melia, in the game against Aldershot, and shot Liverpool into the next round.

Melia was in possession of the ball, just inside the Liverpool half, and he took the ball up to McLaughlin, intending to round him and des-

patch a telling pass; but, suddenly, it was McLaughlin who had the ball . . . and seconds later, it was in the back of the Aldershot net.

Swansea and Southampton went the way of Aldershot, at Anfield, and then Tottenham arrived on the scene for the sixth round. After 90 minutes neither side had scored, and Liverpool were committed to a replay at White Hart-lane.

Most people outside Merseyside thought Liverpool's time had come. But not the players themselves. And it was Steve Heighway who staggered London by stabbing home the only goal of the replay, to take the Reds into the semi-finals.

Heighway was one of the players who had done the damage against the old rivals, Everton, in the derby game at Anfield. Everton had been cruising to a victory—or so it seemed, when they led 2-0. But the

BATTLE ORDERS from SHANKLY

ATTACK

fighting spirit of Liverpool was never more apparent, when they started to hit back—and goals from Heighway, Toshack and Lawler ensured that the Reds won a famous victory.

The goal which Heighway scored against Spurs ensured a return contest against Everton—this time at Old Trafford, in the F.A. Cup semi-final. And once more it looked as if Liverpool were destined to go down to defeat.

For Everton went ahead again. At half-time, Bill Shankly issued his battle-orders—"Stop overkicking, out of defence . . . little Brian Hall isn't

being given a chance to get possession of the ball in midfield. He'd need a pair of stepladders to get up to some of those balls!"

EQUALISER

In the second half, Liverpool came good: and it was Alun Evans back in the side after having recovered from his cartilage operation, who blasted home the equaliser. Appropriately, the winner came from little Brian Hall. And so Liverpool, once more, had beaten the odds. And gone to Wembley.

It was Alun Evans, on his return to the team, who had put Liverpool

into their European Fairs Cup semi-final against Leeds, for the flaxen-haired goal-poacher did a demolition job on Bayern Munich at Anfield, in the quarter-final first leg. Three times Evans struck—and three times he rocketed the ball past the Bayern 'keeper. As a contest, the tie was over, even though the return had yet to come, in Munich.

You can look back upon last season and reflect, too, that it was a goal by John Toshack which won the League match at Elland-road against Leeds, for Liverpool; that Toshack's goal at Easter-road paved the way for aggregate victory against Hibs in the Fairs Cup.

FLASHBACK . . . to the first day of the season, and a youngster who made an explosive impact on his debut for Liverpool, against Nottingham Forest. Here's Kevin Keegan, scoring his first League goal for the club. Kevin, who also made another goal, soon established himself as a favourite with the fans, and he has impressed by his strong running, his courage, and his sharp eye for a scoring chance.





Brian Hall . . . shooting the F.A. Cup semi-final winner against Everton at Old Trafford, last March.

Tetley
Bittermen.
You can't beat 'em.



ATTACK

We are not even going to attempt to pick a front-line formation. That is the manager's job. But perhaps it is significant that Liverpool have never had such strength in depth, at the front, as well as at the back. It means that EVERY player will be fighting for the honour of being included in the first-team attack, and that the accent will be upon **ATTACK!**

Looking back, it is quite remarkable that Liverpool have achieved so much, in such a short time. A transition has been effected, without disturbing the effectiveness of the team. Players have come in, at the back and up front, and it is as though Liverpool had never had the need to make so many changes.

INCREDIBLE

Yet, although the changes were rung, the team still went on achieving results; still keeping the "goals-against" down to an almost-incredible 24, thus equalling the record of the 1968-69 season; and still proving strong enough in attack to help keep the team near the top of the table, reach the semi-finals of a European competition, and the final of the F.A. Cup.

Now Liverpool are able to work out their strategy from a position of strength: in midfield they can employ Ian Callaghan, Brian Hall, John McLaughlin, Kevin Keegan—who made his debut and scored, on the close-season trip to Scandinavia—and even Peter Thompson; they can use Callaghan, Hall, Thompson and Steve Heighway as raiding wingers; they can utilise Heighway, Alun Evans, John Toshack, Bobby Graham, Jack Whitham and Phil Boersma as front runners. In short, Liverpool can perm their attack, dependent upon the opposition and the conditions, no matter what situation might arise.

You can recall with pride that Liverpool put two goals past Arsenal, the eventual League champions, in the game at Anfield; that Liverpool took three points from Everton in the League, and beat them in the F.A. Cup semi-finals; that Liverpool lost only eight League matches in the course of the season Leeds became the only team to win at Anfield, when they scored the lone goal in their Fairs Cup semi-final on April 14; and that, despite all the blows which a cruel fate had showered upon the Reds, they still finished up with a record of which any club could be proud.

The way that Liverpool had to reshuffle the attack, during the course of the season, is clearly

indicated by the number of appearances which so many players made. Ian Callaghan played in 21 League games, Alun Evans in 21, Bobby Graham in 13, Jack Whitham in six, John McLaughlin in 33, Peter Thompson in 24, Brian Hall in 32, Steve Heighway in 29, Phil Boersma in 13, and John Toshack in 21.

Now, however, here is a new season—and a new kind of challenge. For Liverpool have all their players back in action . . . and they have recruited yet another forward, KEVIN KEEGAN, from Scunthorpe. So they can call upon ELEVEN men, as and when required for five front-line positions. It is a position of strength which almost every other club in the First Division must envy.



And backing up the attack, they can count upon the strength and shooting power of Emyln Hughes, and the canny ability of Chris Lawler to go into the goalmouth area and snatch goals.

And behind the first team—whether it's defence or attack—there is a reserve side which has collected the Central League championship for the third successive

season . . . no mean feat.

Add to this all-round power the lads who are playing in the "A" and "B" teams, and it is crystal-clear that there is tremendous playing strength all round, at Anfield. The "A" team, for example, suffered three defeats in their first six matches, last season—then went on

to lose only once in 27 outings.

So Liverpool embark upon another quest for the game's top honours. And there is an air of confidence around Anfield. Not without reason. No-one knows what the season will bring, in terms of injuries and upsets. But it is certain that Liverpool are well prepared to meet the challenge, and the future holds out exciting prospects of success.

Memories are made . . .



MEMORIES are made of this . . . and, no matter what happens in the future, no-one can take away the memories of great occasions. Such as the spring day in 1965, at Wembley, when Liverpool won the F.A. Cup. Pictured above, as the team completes a lap of honour, are Ronnie Yeats—who, as skipper, collected the trophy from the Queen that day—and Gordon Milne, who had to sit that game out because of a knee injury.

Yeats and Milne were just two of the players who helped to make Liverpool great during the halcyon 1960's. Yeats, the giant centre-half from Aberdeen; Milne, the cultured wing-half manager Bill Shankly snapped up from the club for whom he once played, Preston North End.

Shankly had known Milne since he was a nipper, had seen him make his mark in professional football, and signed him for Liverpool at a bargain price. Milne later moved on to Blackpool, and is now the player-manager of Wigan Athletic.

Top right, another day of glory

for Liverpool, as Yeats and Roger Hunt hold the F.A. Charity Shield aloft in triumph. Roger was another who became an idol at Anfield, where he created a new scoring record for the club, with 41 League goals in the promotion season of 1961-62.

In the picture above, just behind Gordon Milne, can be seen the face of Tommy Smith—then a comparative youngster in big-time football, but today Liverpool's vastly-experienced skipper.

And the face wreathed in smiles, pictured just below the cup and between Milne and Yeats, is that of Ian St. John, who played more than 400 games for Liverpool, scored more than 100 goals . . . and nodded home the winner in that 1965 Wembley final.

St. John and Hunt have departed now from the playing scene at Liverpool. Now Roger is playing for Bolton Wanderers, and Ian is due back shortly from a summer season in South Africa. When he returns, it will probably be to join another

English club, Coventry City.

No record of Liverpool's achievements would be complete without a reminder of the men who played such a tremendous part in the club's rise to eminence, during the last decade. Yeats, Hunt, St. John, Milne, Geoff. Strong, Willie Stevenson, Gerry Byrne, Tommy Lawrence . . . these were men whose names became household words.

On Merseyside, they were acclaimed as heroes, as idols, as men who were craftsmen at their job. The Anfield faithful chanted their names, week after week, and they responded with stirring deeds.

It is appropriate that this story of Liverpool should acknowledge the part the team of the 1960's played, in the quest for honours. Two championships and an F.A. Cup triumph—three out of three; THAT'S a proud record which will take some beating. The future, certainly, glitters with promise. But, for a moment, let us look back and reflect again: memories are made of this . . .



FAR FROM THE MADDING CROWD . . .

NO RECORD of Liverpool's development would be complete without a mention of the Soccer academy where players are groomed and tutored, until they are ready to graduate to stardom. Melwood . . .

This is the spacious training ground looked after by Eli Wass; the place where Liverpool's players—those who have already arrived, and those who are bursting with ambition to make the grade—spend their time day in, day out, striving for Soccer perfection.

Melwood is Manager Bill Shankly's pride and joy—except when he's involved with the match at Anfield. And, over the years, Melwood has been developed tremendously, since it was a sports ground bought for around £13,000.

New dressing-rooms and training facilities have been installed, at a cost of about £45,000, and there is an all-weather pitch, and new floodlights under which the junior teams can train during the winter evenings.

The man who has responsibility for keeping an eye on the junior players is Tom Saunders, Liverpool's Youth Development Officer, and the creation of this post is just another example of how Liverpool have tried to ensure that every aspect of things is catered for, both on and off the field.

MELWOOD

The Soccer academy where they graduate to stardom

So far as Melwood is concerned, there is every possible facility for bringing on young players, and enabling the experienced players to concentrate on perfecting their skills. Liverpool have a backroom staff second to none; and the same can be said about their training headquarters.

LIVERPOOL were in the Second Division, when Bill Shankly was appointed manager on December 1, 1959. It was an appointment destined to be of great significance . . . although how significant was not immediately apparent. Liverpool finished third, that season, and third again, the following year.

But third time paid for all—because in season 1961-62, Liverpool finished ahead of the pack, and returned to Division 1 as the Second Division champions. They had played 42 matches, won 27 and drawn eight. They had scored 99 goals, conceded 43, and ended up with 62 points.

Liverpool supporters were thrilled . . . of course. But this success was merely a foretaste of what was to come. In their first season back in Division 1, the Reds won 17 matches, drew 10, scored 71 goals against 59, and finished with 44 points, which put them eighth in the table. A gratifying start—but still the best was yet to come.

Season 1963-64 was the one that mattered: for after 42 matches, Liverpool had won 26, drawn five, scored 92 goals and conceded 45 . . . and, with 57 points, finished as the First Division champions.

This was a supreme moment for the Anfield faithful. The championship success meant entry into the European Cup. It also meant that Liverpool were more heavily committed than they had ever been before, because they were defending their title as League champions, and they were still trying to blaze the glory trail to Wembley, in the F.A. Cup.

The treble seemed an impossible dream; and so it proved, at the final count. But season 1964-65 ended on a note of tremendous enthusiasm, liberally tinged with emotion, as Liverpool powered their way into seventh spot in the First Division, reached the semi-finals of the Euro-

pean Cup, . . . and proudly walked out to meet Leeds United in the F.A. Cup final at Wembley.

In the League, Liverpool had won 17 of their matches, and drawn 10, while they were still on the European and Wembley trails. They had scored 67 goals, and conceded 73, ended up with 44 points for their

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TWO OUT OF THREE

YEARS TITLES SIXTIES

final seventh placing. In Europe, they bowed out only after two tremendous tussles against the world-club champions, Inter-Milan. And their exit was marked with the feeling that, somewhere along the way, things should have been different.

For Inter were thrashed 3-1 at Anfield, four days after Liverpool had won the F.A. Cup at Wembley, and the return game in the San Siro stadium saw the Reds go out on a 4-3 aggregate—with two of Inter's goals really doubtful. But it was the end of a season, and maybe the end of an era. Those who thought this, though, were wrong. So very wrong.

MAGNIFICENT

Season 1965-66 ended once more on a magnificent note for Liverpool, for they went through to finish on top of the First Division again. For the second time in three seasons—and the Cup triumph of 1965 had been the "meat" in the sandwich.

Liverpool's League record read like this, as the World Cup summer of 1966 approached: Played 42, won 26, Drawn nine, Lost seven, Goals for 79, Goals against 34, Points 61, Placing **FIRST**.

Only twice had Liverpool improved upon their tremendous performance in the League—away back in seasons 1921-22 and 1922-23, when each time they finished First Division champions, and in the seasons 1904-05 and 1905-06, when they had performed a similar feat, first winning the championship of

Division 2, and carrying straight on to take the First Division title.

In their first season, as a Second Division club, they had finished on top, thus winning promotion at the end of season 1893-94, and after having finished 16th in their first term in Division 1, and been relegated, they bounced straight back, at the end of season 1895-96, as Second Division champions.

But Liverpool's two-out-of-three triumph of the mid-1960's must rank as their greatest achievement, when you take the F.A. Cup victory into account, and the fact that the First Division championship had become accepted as being the most difficult in the world to win.

NEW IDOLS

From the moment of Liverpool's surge to promotion, in season 1961-62, the Liverpool supporters have been able to acclaim new idols. Over the next few years, names like Yeats, Hunt, St. John, Stevenson, Milne, Strong, Thompson, Callaghan, Lawler, Smith, Lawrence and Byrne became idolised.

Liverpool won their first championship, in those three glittering seasons, with a resounding 5-0 crushing of Arsenal, after they had disposed of Tottenham twice and Leicester over the Easter holidays.

And when Liverpool streaked to the title again, in season 1965-66, they did it with the use of only 14 players. When you consider that Alf Arrowsmith got three games, and Bobby Graham only one, you realise

what a task it was to get into a side which seemed impervious to injury, as well as to opponents.

Those 79 goals in the second championship season were scored with devastating power and poise . . . and many of them came against teams with famous names. Everton went down, hammered 5-0; Arsenal took a 5-2 thrashing; Aston Villa fared even worse, for they conceded six goals, while scoring only one; Blackpool were whipped 7-3; and poor old Blackburn staggered off the park reeling from a 9-3 mauling. In all, seven teams fell to Liverpool's scoring assaults, both at home AND away. Thus Liverpool showed that they could accumulate goals on their opponents' grounds, as well as at Anfield.

Great games, great days . . . but, eventually, the wind of change began to sweep across Anfield. And today, new names are on the team sheet—but still making the one name — **LIVERPOOL** — resound throughout the land.

Champions . . . twice in three seasons. Will it ever happen again, in these days of closely-organised defensive meshes which so often put goals at a premium? — No-one can tell, of course. But since their last championship success, Liverpool have finished fifth, third, second, fifth and fifth. and the new-look Liverpool, already acclaimed as were the heroes of the 1960's, may yet cause new figures to be written into the record books.

LIVERPOOL F.C. . . .

would like to thank

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and **"MERSEY SOCCER,"**

for the use of pictures in this handbook.

THE REDS ... & THEIR

LIVERPOOL have plenty of cause for pride in their Football League record—and they have been among the most consistent First Division teams in the past few years. For, apart from having won the League Championship twice in the 1960's, they have **ALWAYS** been a team their rivals have feared. And this season, once again, the contenders for the honours will be looking over their shoulders ... at Liverpool.

Goals									
Season	Division	P.	W.	D.	L.	F.	A.	Pts.	Placing
1893-94	2	28	22	6	0	77	18	50	1
1894-95	1	30	7	8	15	51	70	22	16
1895-96	2	30	22	2	6	106	32	46	1
1896-97	1	30	12	9	9	46	38	33	5
1897-98	1	30	11	6	13	48	45	28	9
1898-99	1	34	19	5	10	49	33	43	2
1899-1900	1	34	14	5	15	49	45	33	10
1900-01	1	34	19	7	8	59	35	45	1
1901-02	1	34	10	12	12	42	38	32	11
1902-03	1	34	17	4	13	68	49	38	5
1903-04	1	34	9	8	17	49	62	26	17
1904-05	2	34	27	4	3	93	25	58	1
1905-06	1	38	23	5	10	79	46	51	1
1906-07	1	38	13	7	18	64	65	33	15
1907-08	1	38	16	6	16	68	61	38	8
1908-09	1	38	15	6	17	57	65	36	16
1909-10	1	38	21	6	11	78	57	48	2
1910-11	1	38	15	7	16	53	53	37	13
1911-12	1	38	12	10	16	49	55	34	17
1912-13	1	38	16	5	17	61	71	37	12
1913-14	1	38	14	7	17	46	62	35	16
1914-15	1	38	14	9	15	65	75	37	14
World War I									
1919-20	1	42	19	10	13	59	44	48	4
1920-21	1	42	18	15	9	63	35	51	4
1921-22	1	42	22	13	7	63	36	57	1
1922-23	1	42	26	8	8	70	31	60	1
1923-24	1	42	15	11	16	49	48	41	12
1924-25	1	42	20	10	12	63	55	50	4
1925-26	1	42	14	16	12	70	63	44	7
1926-27	1	42	18	7	17	69	61	43	9
1927-28	1	42	13	13	16	84	87	39	16
1928-29	1	42	17	12	13	90	64	46	5
1929-30	1	42	16	9	17	63	79	41	12
1930-31	1	42	15	12	15	86	85	42	9
1931-32	1	42	19	6	17	81	93	44	10
1932-33	1	42	14	11	17	79	84	39	14
1933-34	1	42	14	10	18	79	87	38	18
1934-35	1	42	19	7	16	85	88	45	7
1935-36	1	42	13	12	17	60	64	38	19
1936-37	1	42	12	11	19	62	84	35	18
1937-38	1	42	15	11	16	65	71	41	11
1938-39	1	42	14	14	14	62	63	42	11
1939-40	1	3	2	0	1	6	3	4	—

World War II									
1946-47	1	42	25	7	10	84	52	57	1
1947-48	1	42	16	10	16	65	61	42	11
1948-49	1	42	13	14	15	53	43	40	12
1949-50	1	42	17	14	11	64	54	48	8
1950-51	1	42	16	11	15	53	59	43	9
1951-52	1	42	12	19	11	57	61	43	11
1952-53	1	42	14	8	20	61	82	36	17
1953-54	1	42	9	10	23	68	97	28	22
1954-55	2	42	16	10	16	92	96	42	11
1955-56	2	42	21	6	15	85	63	48	3
1956-57	2	42	21	11	10	82	54	53	3
1957-58	2	42	22	10	10	79	54	54	4
1958-59	2	42	24	5	13	87	62	53	4
1959-60	2	42	20	10	12	90	66	50	3
1960-61	2	42	21	10	11	87	58	52	3
1961-62	2	42	27	8	7	99	43	62	1
1962-63	1	42	17	10	15	71	59	44	8
1963-64	1	42	26	5	11	92	45	57	1
1964-65	1	42	17	10	15	67	73	44	7
1965-66	1	42	26	9	7	79	34	61	1
1966-67	1	42	19	13	10	64	47	51	5
1967-68	1	42	22	9	11	71	40	55	3
1968-69	1	42	25	6	11	63	24	61	2
1969-70	1	42	20	11	11	65	42	51	5
1970-71	1	42	17	17	8	42	24	51	5

HOW THEY'VE FARED IN THE F.A. CUP

FOUR TIMES Liverpool have been F.A. Cup finalists—in 1914, 1950, 1965, and 1971. For them, the F.A. Cup has been a tournament of near-misses ... and twice Arsenal have been the team to conquer them. But the Cup did arrive at Anfield, after the final of 1965 against Leeds. Here is Liverpool's full record, in the F.A. Cup:

1893: (Qualifying ties) Nantwich (a) 4-0; Newton (h) 9-0; Northwich Victoria (a) 1-2.

1894: Grimsby Town (h) 3-0; Preston North End (h) 3-2; Bolton Wanderers (a) 0-3.

1895: Barnsley St. Peter's (a) 1-1, (h) 4-0; Nottingham Forest (h) 0-2.

1896: Millwall (h) 4-1; Wolves (a) 0-2.

1897: Burton Swifts (h) 4-3; West Brom (a) 2-1; Nottingham Forest (h) 1-1, (a) 1-0; semi-final (at Bramall Lane), Aston Villa 0-3.

1898: Hucknall St. John's (h) 2-0; Newton Heath (a) 0-0, (h) 2-1; Derby County (a) 1-1, (h) 1-5.

1899: Blackburn Rovers (h) 2-0; Newcastle United (h) 3-1; West Bromwich (a) 2-0; semi-final (at

RECORD

Nottingham), Sheffield United 2-2, (at Bolton) 4-4, (at Fallowfield) 1-0 (abandoned); (at Derby) 0-1.

1900: Stoke City (h) 0-0, (a) 1-0; West Bromwich (a) 1-1, (h) 1-2.

1901: Notts County (a) 0-2.

1902: Everton (h) 2-2, (a) 2-0; Southampton (a) 1-4.

1903: Manchester United (a) 1-2.

1904: Blackburn Rovers (a) 1-3.

1905: Everton (h) 1-1, (a) 1-2.

1906: Leicester Fosse (h) 2-1; Barnsley (h) 1-0; Brentford (h) 2-0; Southampton (h) 3-0; semi-final (at Villa Park), Everton 0-2.

1907: Birmingham City (h) 2-1; Oldham Athletic (a) 1-0; Bradford City (h) 1-0; Sheffield Wednesday (a) 0-1.

1908: Derby County (h) 4-2; Brighton (h) 1-1, (a) 3-0; Newcastle United (a) 1-3.

1909: Lincoln City (h) 5-1; Norwich City (h) 2-3.

1910: Bristol City (a) 0-2.

1911: Gainsborough Trinity (h) 3-2; Everton (a) 1-2.

1912: Leyton (h) 1-0; Fulham (a) 0-3.

1913: Bristol City (h) 3-0; Woolwich Arsenal (h) 4-1; Newcastle (h) 1-1, (a) 0-1.

1914: Barnsley (h) 1-1, (a) 1-0; Gillingham (h) 2-0; West Ham (a) 1-1, (h) 5-1; Queen's Park Rangers (h) 2-1; semi-final (at Tottenham), Aston Villa 2-0; final (at Crystal Palace) Burnley 0-1.

1915: Stockport County (h) 3-0; Sheffield United (a) 0-1.

1920: South Shields (a) 1-1, (h) 2-0; Luton Town (a) 2-0; Birmingham City (h) 2-0; Huddersfield Town (a) 1-2.

1921: Manchester United (h) 1-1, (a) 2-1; Newcastle United (a) 0-1.

1922: Sunderland (a) 1-1, (h) 5-0; West Bromwich (h) 0-1.

1923: Arsenal (h) 0-0, (a) 4-1; Wolves (a) 2-0; Sheffield United (h) 1-2.

1924: Bradford City (h) 2-1; Bolton Wanderers (a) 4-1; Southampton (a) 0-0, (h) 2-0; Newcastle United (a) 0-1.

1925: Leeds United (h) 3-0; Bristol City (a) 1-0; Birmingham City (h) 2-1; Southampton (a) 0-1.

1926: Southampton (a) 0-0, (h) 1-0; Fulham (a) 1-3.

1927: Bournemouth (a) 1-1, (h) 4-1; Southport (h) 3-1; Arsenal (a) 0-2.

1928: Darlington (h) 1-0; Cardiff City (a) 1-2.

1929: Bristol City (a) 2-0; Bolton Wanderers (h) 0-0, (a) 2-5.

1930: Cardiff City (h) 1-2.

1931: Birmingham City (h) 0-2.

1932: Everton (a) 2-1; Chesterfield (a) 4-2; Grimsby Town (h) 1-0; Chelsea (h) 0-2.

1933: West Bromwich (a) 0-2.

1934: Fulham (h) 1-1, (a) 3-2; Tranmere Rovers (home—by arrangement), 3-1; Bolton Wanderers (h) 0-3.

1935: Yeovil and Petters (a) 6-2; Blackburn Rovers (a) 0-1.

1936: Swansea Town (h) 1-0; Arsenal (h) 0-2.

1937: Norwich City (a) 0-3.

1938: Crystal Palace (a) 0-0, (h) 3-1; Sheffield United (a) 1-1, (h) 1-0; Huddersfield Town (h) 0-1.

1939: Luton Town (h) 3-0; Stockport County (h) 5-1; Wolves (a) 1-4.

1946: Two-legged ties—Chester (a) 2-0, (h) 2-1; Bolton Wanderers (a) 0-5, (h) 2-1.

1947: Walsall (a) 5-2; Grimsby Town (h) 2-0; Derby County (h) 1-0; Birmingham City (h) 4-1; semi-final (at Ewood Park) Burnley 0-0, (at Maine-road) 0-1.

1948: Nottingham Forest (h) 4-1; Manchester United (away—at Goodison Park), 0-3.

1949: Nottingham Forest (a) 2-2, (h) 4-0; Notts. County (h) 1-0; Wolves (a) 1-3.

1950: Blackburn Rovers (a) 0-0, (h) 2-1; Exeter City (h) 3-1; Stockport County (a) 2-1; Blackpool (h) 2-1; semi-final (at Maine-road), Everton 2-0; final (at Wembley) Arsenal 0-2.

1951: Norwich City (a) 1-3.

1952: Workington (h) 1-0; Wolves (h) 2-1; Burnley (a) 0-2.

1953: Gateshead (a) 0-1.

1954: Bolton Wanderers (a) 0-1.

1955: Lincoln City (a) 1-1, (h) 1-0; Everton (a) 4-0; Huddersfield Town (h) 0-2.

1956: Accrington Stanley (h) 2-0; Scunthorpe United (h) 3-3, (a) 2-1; Manchester City (a) 0-0, (h) 1-2.

1957: Southend United (a) 1-2.

1958: Southend United (h) 1-1, (a) 3-2; Northampton Town (h) 3-1; Scunthorpe United (a) 1-0; Blackburn Rovers (a) 1-2.

1959: Worcester City (a) 1-2.

1960: Leyton Orient (h) 2-1; Manchester United (h) 1-3.

1961: Coventry City (h) 3-2; Sunderland (h) 0-2.

1962: Chelsea (h) 4-3; Oldham Athletic (a) 2-1; Preston North End (h) 0-0, (a) 0-0, (at Old Trafford) 0-1.

1963: Wrexham (a) 3-0; Burnley (a) 1-1, (h) 2-1; Arsenal (a) 2-1; West Ham (h) 1-0; semi-final (at Hillsborough) Leicester City 0-1.

1964: Derby County (h) 5-0; Port Vale (h) 0-0, (a) 2-1; Arsenal (a) 1-0; Swansea Town (h) 1-2.

1965: West Bromwich (a) 2-1; Stockport County (h) 1-1, (a) 2-0; Bolton Wanderers (a) 1-0; Leicester City (a) 0-0, (h) 1-0; semi-final (at Villa Park), Chelsea 2-0; final (at Wembley), Leeds 2-1, after extra time.

1966: Chelsea (h) 1-2.

1967: Watford (a) 0-0, (h) 3-1; Aston Villa (h) 1-0; Everton (a) 0-1.

1968: Bournemouth (a) 0-0, (h) 4-1; Walsall (a) 0-0, (h) 5-2; Tottenham Hotspur (a) 1-1, (h) 2-1; West Bromwich (a) 0-0, (h) 1-1, (at Maine-road) 1-2.

1969: Doncaster Rovers (h) 2-0; Burnley (h) 2-1; Leicester (a) 0-0, (h) 0-1.

1970: Coventry City (a) 1-1, (h) 3-0; Wrexham (h) 3-1; Leicester (h) 0-0, (a) 2-0; Watford (a) 0-1.

1971: Aldershot (h) 1-0; Swansea Town (h) 3-0; Southampton (h) 1-0; Tottenham Hotspur (h) 0-0, (a) 1-0; semi-final (at Old Trafford), Everton 2-1; final (at Wembley), Arsenal 1-2, after extra time.

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Backroom

BEHIND the team is a team—a team of back-room men who work closely with manager Bill Shankly, to blend and mould footballers into the Liverpool way of doing things. Men like Bob Paisley, Reuben Bennett, Ronnie Moran, Geoff. Twentyman, Joe Fagan and Tom Saunders.

Just before this season began, the news was released from Anfield that various members of the backroom team were to assume new duties, and this, again, was part of the overall plan to ensure that Liverpool F.C. remains in the forefront of Soccer.

Bob Paisley, for instance, became assistant to manager Bill Shankly, while Reuben Bennett assumed special duties, and Joe Fagan and Ronnie Moran stepped up to become first-team trainer and reserve-team trainer, respectively.

Most of the members of the backroom team at Anfield have been on the staff in one capacity or another for many years—a tremendous tribute in itself to the loyalty that the club inspires in people.

The new roles which various members have recently undertaken also show that their work and their service have been recognised, for each man has contributed to the overall story of success which Liverpool can claim.

On Cup-final day, 1971, first-team trainer Bob Paisley had completed 32 years with Liverpool—he had signed on as a player, on the same day as Billy Liddell. Bob played for 15 years in Liverpool's colours, and then went on to the backroom staff, in 1954.

Bob, who hails from Hetton-le-Hole, in the North-East, won an F.A. Amateur Cup medal with Bishop Auckland, the kings of amateur Soccer in those days. He played his part in the 1950 run to Wembley, but one of the greatest disappointments of his playing career came when he wasn't in the final line-up.

Bob was to gain ample compensation for this, though, when he was trainer to the team which DID bring the Cup back to Anfield for the very first time, in 1965. And he was on the touchline again, last May.

Bob Paisley, in fact, has been associated with teams that won the Second Division and the First Division championship (twice), as well as the F.A. Cup.

Reuben Bennett, trainer-coach with Third Lanark, took the road south to become chief coach at Anfield early in 1959. He's still there, too, and this native of Aberdeen is the constant companion of manager Shankly and trainer Paisley, especially on the trips into Europe.

Reuben packed plenty of experience into his Soccer career, before he joined the Anfield staff—he had been with Hull, Dundee, Queen of the South, Motherwell and Ayr. In the Army, he was a P.T.I. and when he joined Liverpool, the Reds were in the Second Division. So Reuben, like Bob Paisley, has shared many of the magical, triumphant moments since Liverpool won promotion in 1962.

Team Behind the Team

Geoff. Twentyman is another with long and close associations with Anfield—he was a centre-half who arrived from Carlisle, and now he is chief scout, covering games and spotting talent which, one day, may blossom and be acclaimed by the Anfield faithful.

Ronnie Moran who handled the juniors, also played for Liverpool, for many years, in the full-back position. And he and Joe Fagan, who was in charge of the reserves, have kept a sharp eye on the youngsters who are striving to make the grade at Anfield.

It can be cause for great satisfaction that there are juniors who have quickly won promotion, and got into the reserve side, just as the reserves themselves have earned their laurels, by finishing up as Central League champions three seasons on the trot.

Completing the backroom staff is Tom Saunders, a schoolmaster for many years who was prominent in Soccer as team manager of England Boys. His appointment at Anfield marked a new phase—for his title is Youth Development Officer.

It's Tom's job to see that the youngsters who arrive at Anfield are guided on the right lines, that they get the chance to further their education, that they are looked after just as well as if they were still living at home.

The team behind the team . . . it's an impressive, close-knit organisation. Almost a family in itself. And one of the prime reasons why Liverpool have become great.

Nowhere, in fact, can there have been a greater example of teamwork on the field and behind the scenes, than there has been at Anfield, in the past decade or so.

Young players have been discovered, they have been groomed through the various grades, and they have gone on to make their mark and become established First Division players.

It is part of the backroom team's job to mould and blend, to unearth Soccer talent and groom it, to plan right through, from the juniors to the first team, for success . . . and continued success.

And the men who have played such a significant part in events at Anfield, have fully justified the confidence which was placed in them, at the start.

The supporters who go to Anfield cheer the team that takes the field. Here's a special cheer . . . for the backroom men at Liverpool. The team behind the team . . .



• Bob Paisley

• Reuben Bennett



• Joe Fagan

• Ronnie Moran



• Geoff. Twentyman

• Tom Saunders





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THIS IS THE KOP

THIS IS the Kop—that happy band of individuals which, collectively, makes up the greatest Soccer crowd known in British football. There's a Kop at every ground; but when people talk about **THE KOP**, they mean Anfield . . . and the people who flock to support Liverpool behind the Kop goal, every home game.

The Kop has become an institution; a part of the Liverpool legend. It is a living, breathing entity which, spontaneously, can erupt into song, or chant a chorus which demonstrably spurs on the Reds . . . and is calculated to strike fear into the opposition.

And yet . . . the Kop is noted for its knowledge of the game, and its appreciation of footballers who perform valorous deeds, even if they belong to the opposition.

Gordon Banks, of Stoke City and England, for example, admits to being a Kop fan—for him, those Liverpool supporters are the greatest. More than once, the Kop has risen to Banks, when he has given a superlative display against Liverpool.

ADMIRATION

The players of Leeds United, too, acknowledge their admiration for the Kop. They will never forget the ovation they received, when they clinched the First Division championship at Anfield in season 1968-69.

Referees, too, have paid their tribute to the Kop. Like Ken Burns, of Dudley, Worcestershire. He recalls handling a game at Anfield, when Liverpool played Chelsea, and goalkeeper Peter Bonetti wore an all-green strip. As Bonetti ran towards the Kop end, before the kick-off, the fans behind the goal took their cue and began to sing: "Robin Hood, Robin Hood, riding through the glen . . ."

The Kop . . . a collection of individuals devoted to their beloved Liverpool team. Red and white favours and scarves are there in abundance. And the chanting, swaying mass becomes awe-inspiring . . . and moving. For there is no malice; just devotion to a cause. We hate Nottingham Forest . . . **BUT LIVERPOOL, WE LOVE YOU!**"

P.S.: Just in case you're wondering . . . the picture (top left) was taken at the Liverpool v Leeds United match last season.

ALL ABOUT ANFIELD

LIVERPOOL F.C.

ANFIELD ROAD . . . home of Liverpool Football Club. And the roots of Liverpool's great rivalry with Everton can be traced back to the year 1892, after there had been a disagreement at Everton F.C. For most of the people who were shareholders departed from the Anfield ground for Goodison, leaving the faithful (or obstinate) few to found Liverpool F.C.

In 1893, Liverpool were elected to the Second Division of the Football League—and at the end of season 1893-94, Liverpool finished up as Division 2 champions. That was the start of a long list of honours, and the roll now reads like this: League champions 1900-01, 1905-06, 1921-22, 1922-23, 1946-47, 1963-64, 1965-66. Runners-up: 1898-99, 1909-10, 1968-69. Second Division champions: 1893-94, 1895-96, 1904-05, 1961-62. F.A. Cup winners: 1965. F.A. Cup finalists: 1914, 1950, 1971. European Cup-winners Cup finalists: 1966. European Cup semi-finalists: 1965.

Liverpool's longest serving player was the great Billy Liddell, the "Flying-Scot" who could play at centre-forward or on the left wing. This international, who still lives and works on Merseyside, made 532 appearances in Football League games and F.A. Cup-ties, from 1946 to 1960.

RECORD GOAL SCORER

Liverpool's record League goal scorer was Roger Hunt, who gained a World Cup winner's medal with England in 1966, and who hammered home 41 goals in Liverpool's promotion season of 1961-62. "Gentleman Roger" became an Anfield idol in succession to Billy Liddell, and it was a sad day for club and player when Roger was transferred to Bolton Wanderers.

The days of high-scoring games may be almost gone, but Liverpool last season equalled their club record of having conceded only 24 goals in 42 League matches. And, until Leeds United came to Anfield and scored what turned out to be the winner, in the European Fairs Cup semi-final first leg, Liverpool had gone through this competition without having conceded a goal.

In the F.A. Cup last season, too, they went through five games, including a replay at Tottenham, before they conceded a goal—but they still defeated Everton 2-1, in the semi-final at Old Trafford. Arsenal, however, reversed this score in the Wembley final.

The longest serving player

HERE is Billy Liddell, the Scot who became Liverpool's longest-serving player, as well as an idol of the Anfield fans. Billy made 532 appearances in League and F.A. Cup games, from 1946 to 1960.



The record league scorer

THIS is another of the former Anfield greats—Roger Hunt, who scored so many fine goals in the cause of Liverpool. Roger broke the club record in the promotion season of 1961-62, when he cracked home 41 League goals.



all about

Liverpool's all-time record victory was recorded away back in 1896, when they thrashed Rotherham United 10-1 in a Second Division match; and they suffered their heaviest defeat in a First Division game in 1954, when they lost 9-1 against Birmingham City.

Anfield's ground capacity, with the completion of the new, £500,000 stand during the summer of 1971, is now 58,000. The record gate was 61,905, for an F.A. Cup-tie against Wolves, in February 1952. The European Fairs Cup semi-final against Leeds United, which drew a gate of 52,577, produced record receipts of £28,481, on April 14, 1971, thus beating the £24,877 taken in the European Cup-winners Cup-tie against the Hungarian club, Honved, in March, 1966.

Last season's average attendance at Anfield was 45,459—and that put Liverpool at the top of the home "league" table for First Division clubs, over the season.

Liverpool have a thriving Supporters' Club, and there are several branches of this around the country, and in Dublin. Branches in England are at Southampton, in London, and in the Isle of Man. The parent club headquarters are situated in a former cinema, half a mile



ANFIELD

from Anfield, and there are snacks, bar facilities, and Saturday-night entertainment.

Members of affiliated supporters' clubs can take advantages of the facilities, and inquiries should be addressed to the Secretary, Liverpool F.C. Supporters' Club, 212 Lower Breck Road, Liverpool L6 0AQ. Inquiries about the branches should be addressed to the secretary of the parent organisation.

Supporters travelling to Anfield can get there by the following routes: Buses 17d from Liverpool Pier Head; 26 and 27 from Castle Street (every five minutes). Inquiries to Liverpool Corporation (Tel: 051-236-7686).

For motorists, there is a large municipal car park in Priory-road, close to Anfield. This can be reached within five minutes drive from the Liverpool ring-road (Queen's-drive) A5058, travelling via Utting-avenue. There are also several car parks close to or in the city centre, which make it easy to get transport to the ground, and parking is allowed free of charge in side streets close to Anfield, on match days.

Taxi services available: Eagle Taxis (051 - 709 0202), Mersey Cabs (051 - 263 3465), Radio Cabs (051 - 207 3071).



Brian Hall . . . jumping for joy after scoring against Everton at Old Trafford, last March.

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SOCCER suffered a slump at the turnstiles, last season, when the average gate at First Division matches dropped by 2,000 to 30,204 (as against an average of 33,094, three years ago), and the total numbers watching League games fell by almost 1,500,000 to 28,194,146.

All the more reason, then, for Liverpool to be well satisfied with their Anfield attendance figures, even if the magic million mark wasn't quite reached in the League. Because Liverpool were the best-supported club at home in the country, with an aggregate attendance of 954,638, and an average gate of 45,459.

This was a better record even than that of Arsenal, who did the F.A. Cup-League double, and in the process played to an aggregate of 919,292. Even Manchester United—who had been rated as the top drawing team in the country—and Everton, who exceeded the 1,000,000 aggregate in the season 1969-70, suffered from the general decline in attendances.

Liverpool last season kicked off with two matches away from home; then, for their first game at Anfield, they played before 52,628 spectators, against newly promoted Huddersfield Town.

After having won 2-1 at Burnley, and drawn 0-0 at Blackpool, they thrashed Huddersfield 4-0 . . . "the one blot on our defensive record during the season," Town manager Ian Greaves was to call it, at the end.

CONQUERED

Chelsea were the first visitors in October, after Liverpool had drawn the Fairs Cup return against Ferencvaros 1-1, and lost by the only goal of the game in the League at Southampton. Chelsea went down 1-0, and 46,196 people saw the Reds win this game.

Swindon beat Liverpool 2-0 in the next round of the League Cup, and Tottenham were 1-0 winners in the League at White Hart-lane; then Liverpool completed the double over Burnley (2-0) in front of a 40,804 crowd.

There were 36,525 fans at Anfield, for the Fairs Cup-tie against Dinamo Bucharest, which Liverpool won, 3-0.

Crystal Palace brought a 1-1 draw—and a 47,612 crowd; Manchester United (1-1) a 52,542 attendance, after a 1-1 draw at West Brom. The European Fairs Cup first-round tie against Ferencvaros, of Budapest, attracted 37,531 supporters to Anfield, after Liverpool had drawn no-score in a League game at Newcastle (that was where Alec Lindsay first made an impact at left-back!).

Nottingham Forest arrived—and were conquered, 3-0, at Anfield, before 40,676 spectators, then 31,087 saw Liverpool despatch Mansfield from the League Cup, with a 3-2 victory, after a scoreless draw away.

BEEN FAN-TASTIC!

so thanks a million to our supporters

and after a 1-0 defeat at Ipswich, Liverpool roared back to beat the Wolves 2-0 in front of a 45,391 Anfield crowd.

After that came a 1-1 draw in the Fairs Cup return in Bucharest, a no-score draw at Derby in the League, and another no-score draw at Anfield against Coventry—watched by 50,303.

Then it was 53,777 for the derby game against Everton (Liverpool won, 3-2, in a dramatic finale), a 2-0 defeat at Arsenal, and a 1-1 draw at Anfield against Leeds. This game was watched by 51,357 spectators.

Liverpool beat Hibs away, 1-0, in the next round of the European Fairs Cup, won 2-1 in the League at West Ham, and drew 0-0 at Huddersfield. December 22, saw Hibs beaten 2-0 in the Anfield return, before 37,815 people, and Boxing Day brought a no-score draw against Stoke, and a 47,103 crowd.

ENCOURAGING

The half-way stage of the season had been reached, and the total League attendance at Anfield was 528,389, for 11 matches. An encouraging state of affairs, with 10 more home games AND the F.A. Cup to come, apart from the fact that Liverpool were still in the European Fairs Cup.

January 2, 1971, saw Liverpool embark upon a fantastic run of matches, for they were drawn at home in the F.A. Cup no fewer than FOUR times in successive rounds, and the crowd total simply soared, for games at Anfield.

The third round of the F.A. Cup meant that Fourth Division Aldershot were the visitors—a Cup-tie, it is true, but one against a team which did not qualify for a glamour tag. Yet 45,500 people turned up, to watch Liverpool win this tie by the only goal of the game.

Then Blackpool, struggling to stay in the First Division, after their promotion the previous May, took on Liverpool in the League at Anfield, and staged a shock by drawing 2-2. Blackpool, indeed, had gone ahead 2-1, and the 42,939 people who had seen their fighting performance—it was new manager Bob Stokoe's first game in charge—were happy to settle for Liverpool getting a point, in the end.

The draw against Blackpool was followed by a scoreless draw against Manchester City, and this game was watched by 45,985. A 1-0 defeat at Crystal Palace was followed by a 3-0 victory over Swansea at Anfield, in the fourth round of the Cup, and this clash with a Third Division side (which had been seeking to repeat its shock Cup victory of a few seasons earlier) attracted a 47,229 crowd.

Arsenal were despatched, 2-0, in the next League game at Anfield, which was seen by 43,847 people, and the enthusiasm quickened again for the fifth-round F.A. Cup-tie against Southampton; especially as Liverpool



FAN-TASTIC

WE HOPE TO SEE YOU ALL

had just won a tremendous League tussle at Leeds. There were 50,226 fans at Anfield, to see Liverpool reach round six, after scoring the only goal of the game against Saints.

West Ham were beaten 1-0, in the next League match, which drew a relatively small crowd of 38,032 fans, and then there was a scoreless draw at Everton and a 1-0 defeat for Liverpool at Molineux . . . which took the Reds to their six-round F.A. Cup-tie against Spurs at Anfield, and for that game, which ended in a 0-0 draw, there was the highest gate of the season—54,731.

CUP REPLAY

The European Fairs Cup quarter-final against Bayern Munich brought a 3-0 victory, and a 45,616 crowd, then Liverpool went to Coventry and lost 1-0 in the League, won their Cup replay at Tottenham with a goal from Steve Heighway, and returned to Anfield to beat Derby County 2-0, in front of 40,990 people.

A 1-1 draw in the Fairs Cup return against Bayern came before the Old Trafford F.A. Cup semi-final against Everton, which drew a 63,000 crowd and took Liverpool to Wembley on the strength of a 2-1 victory.

Home games in the League followed, against Ipswich, West Brom and Newcastle United, and the enthusiasm of the support for Liverpool was reflected in the fact that almost 130,000 people saw these matches. The Ipswich game drew 41,817, there were 43,580 for the West Brom match, and 44,289 saw the Newcastle game. The results: Liverpool beat Ipswich 2-1, and drew 1-1 against West Brom and Newcastle.

THRASHED

Liverpool then won at Stoke—a feat few teams achieved last season, when the Potters thrashed Arsenal 5-0 and Leeds 3-0 on their own ground—and lost by the lone goal of the game at Chelsea. This set the scene for the European Fairs Cup semi-final first leg against Leeds, and Anfield had 52,577 spectators for a game which ended in disappointment, for Billy Bremner's goal ended Liverpool's season-long unbeaten home record.

A no-score draw against Tottenham followed, and this match was seen by 49,363 spectators, then Liverpool went off to play at Old Trafford, at Nottingham and at Maine-road.

They beat Manchester United 2-0, defeated Nottingham Forest 1-0, and drew 2-2 with a much-changed team against Manchester City.

That left just the Fairs Cup return at Leeds—it ended in a 0-0 draw, and so Liverpool's interest in this competition ended—and the final home game of the season in the League, which was against Southampton.

Liverpool turned on the style, before 35,407 spectators, on that Saturday before the F.A. Cup-final confrontation against Arsenal at Wembley, and finished up being cheered to the echo. They had thoroughly earned their 1-0 victory.

Back again at Anfield this season

So ended a season of drama, of tension at times, and of never-slackening interest. A season in which the supporters had stayed faithful to the end. In the first half of the League season, the aggregate attendance at Anfield was 528,389; in the second half, for the 10 home League matches, it was 426,249. A total for the season of 954,638.

Added to this were the attendance figures for F.A. Cup and European ties. Those four F.A. Cup gates at Anfield totalled a fantastic 197,686; And the European Fairs Cup gates against Ferencvaros, Dinamo Bucharest, Hibernian, Bayern Munich and Leeds United added up to 210,064.

TREMENDOUS

Put these figures together with those of the League matches, and the result is that you realise a total of 1,362,388 people watched football at Anfield, last season.

THE MAGIC MILLION WAS EXCEEDED. AFTER ALL . . . and THERE WERE 362,000 PEOPLE TO SPARE!

All this was a tremendous tribute to the loyalty which Liverpool supporters have for their team; and a tremendous tribute, too, to the way the team has been worthy of the fans' support. This season, we hope, the fan-fare will continue . . . with our team at the top, and our supporters once more keeping them company. In short, table-toppers both!

P.S.: Liverpool finished up in fourth place, as a team which attracted the fans away from home. Manchester United held on to their reputation as the top visitors, for they were seen by 866,182 people on tour, for an average gate of 41,246; Leeds (827,953—average, 39,426) were second; Arsenal (735,325—average, 35,015) were third; and Liverpool (688,361—average, 32,779) were fourth, just ahead of Everton.

